

# LARRIE

ENJOY YOUR LIFE

LARRIE CORPORATION (M) SDN BHD

No 1, Jalan BS 7/1, Taman Bukit Serdang, Seksyen 7,  
43300 Seri Kembangan, Selangor Darul Ehsan, Malaysia.

T +603 8948 6333 | F +603 8942 8866

E [customer-care@larrishoes.com](mailto:customer-care@larrishoes.com)

W [www.larrishoes.com](http://www.larrishoes.com) | FB [facebook.com/larrie78](https://www.facebook.com/larrie78)

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COMPLIMENTARY COPY



*BONJOUR*

# PARIS



The panoramic view of Paris from the platform of Tour Montparnasse is phenomenal as it displays the splendour of this City of Lights. The magnificent Eiffel Tower can be seen here standing proudly in the city centre. Home to many famous poets and artists, Paris is truly fascinating. We couldn't help but be awed by this cosmopolitan that inspires dreams every day.

# CITY OF LIGHTS







# MOMENTS OF LOVE

For 120 years, Eiffel Tower has always been a backdrop for countless historical events and love stories. Long regarded as a symbol of love, Eiffel Tower is truly captivating. Standing in front of the magnificent Eiffel Tower, we could feel the aura of romance in the air.





PRODUCT CODE \_ 581601-GR1SV-45  
COLOUR \_ DARK NAVY

PRODUCT CODE \_ L61508-GS01SV  
COLOUR \_ BLUE

# *OUI, JE T'AI ME!*

Paris is celebrated for its greatness in many things, ranging from the artistic and romantic French culture to beautiful architecture and flea markets to luxurious shopping districts. Known for having the aura of romance and mystery, the City of Lights has been the setting for many movies and novels. Founded for more than 2,000 years ago, Paris grew from a small ancient town into a world famous city for fashion, art, culture, and French cuisine. Just as the famous saying in the Les Miserables, "All that can be found in everywhere can be found in Paris".

We met many wonderful and lovely Parisians throughout our trip. Their love and passion for life is truly synonymous with Larrie's tagline - Enjoy Your Life! We're greatly inspired by their way of enjoying and living life. Here's a recap of our memorable trip.

A young man with short brown hair, wearing a blue denim shirt and dark pants, is sitting on a metal chair outdoors. He is looking back over his right shoulder towards the camera. His right hand is raised to his forehead, and he appears to be holding a cigarette. The background is a blurred outdoor setting with trees and a fence. The ground is covered with dry leaves. The overall mood is relaxed and contemplative.

# FLAN

[N] A PERSON OF LEISURE, DE  
WANDERING THE STREETS





# MEUR

LIBERATELY AIMLESS, SIMPLY  
AND SOAKING IN THE CITY



# JARDIN DU LUXEMBOURG

Inner-city oasis of formal terraces, chestnut groves, flower beds, and lush lawns, Luxembourg Gardens has a special place in the Parisians' hearts. Artists, writers and musicians come here for inspirations while others simply come here to sit and relax. Little children too come here with their parents to play and picnic. Parisians indeed know how to enjoy simple pleasures in life. The atmosphere instantly motivated us to stand and dance like little children! Flexible and lightweight Larrie casual shoes allow us to dance freely.



PRODUCT CODE \_ 551600-FC2SV-72  
COLOUR \_ DARK OLIVE



PRODUCT CODE \_ 51408-AN03SV  
COLOUR \_ ORANGE





*ENJOY LIFE  
THE PARISIAN WAY*



PRODUCT CODE \_ LSBP11425-DF1SV-43  
COLOUR \_ NAVY

Despite the hustle and bustle in the city, Parisians never fail to stop and spend time to enjoy life. Embracing the concept of flaneur created by the residents of this beautiful city, we assumed the role of connoisseur of the street or man of leisure by exploring the city of lights for a week. We would spend time idling and strolling around the city. After all, do as the French do when in France...

That afternoon, after exploring the city much on foot, I decided to just sit and enjoy the beautiful sunshine. It's a Parisian way to enjoy life—simply sit back and chill. That's why there are many contemporary and colourful chairs in the park for visitors to sit and appreciate the greens and flowers. One thing that will complement a great vacation is a practical and trendy backpack. Larrie's new casual and stylish

backpack was definitely one of the best things that I had on this trip. Its versatility and colour was matched only by the city's charm.





## *Palais du Luxembourg*

A sight to behold, the Palais du Luxembourg in Paris is a great example of French classical architecture during the 17th century.



PRODUCT CODE \_ LB512-2  
COLOUR \_ BLUE



PRODUCT CODE \_ L2115-A  
COLOUR \_ ROYAL BLUE



PRODUCT CODE \_ L81504-ES01SV  
COLOUR \_ BLUE



# Rue Crémieux

On our third day in Paris, we visited the Rue Crémieux. Known as the Notting Hill of Paris and a famous place for hipsters and art lovers, Rue Crémieux possesses a charm unprecedented within the city. Located in the city centre and lined with beautifully coloured and decorated terrace houses, the street offers a delightful break from the hustle and bustle of Paris. Here, we strolled at our own leisure, thanks to the road for being pedestrian-only.





PRODUCT CODE\_ L61506-WS01SV | COLOUR\_ PURPLE



PRODUCT CODE\_ L51408-AN03SV | COLOUR\_ AQUA



PRODUCT CODE\_ L61507-KN01SV | COLOUR\_ FUCHSIA



PRODUCT CODE\_ L81509-CV01SV | COLOUR\_ NAVY



PRODUCT CODE\_ L91501-CV01 | COLOUR\_ BLUE



PRODUCT CODE\_ L51408-AN028V | COLOUR\_ BLUE



PRODUCT CODE\_ LSBP11437-DFISV-2 | COLOUR\_ RED





# ALLONS-Y! LET'S GO

Our trip just turned more exciting when Romain (our new Parisian friend) decided to give us a special tour around the city. He made our tour even more interesting by telling us some of the heart-warming tales and funny stories that happened in this old city.

Besides tour guides and travel buddies, shoes and accessories too can either make or break a trip. Larrie's extensive range of fashionable shoes & accessories complemented our sense of adventure and attitude of independence. From feet-friendly casual sneakers for men to chic strappy sandals for women, we felt geared up for our holiday in Paris. We got to be stylish and relaxed throughout the trip.



PRODUCT CODE \_ 581600-GRISV-3  
COLOUR \_ BROWN



PRODUCT CODE \_ L71503-CV01SV  
COLOUR \_ BLUE



PRODUCT CODE \_ L2109-A  
COLOUR \_ TURQUOISE



PRODUCT CODE \_ L61506-WS01SV  
COLOUR \_ GREY



# EXPERIENCE WITH PARIS 2 PATTES!

Set out to discover Paris with Romain, your Parisian driver / guide and his incredible Orange 2cv, Clémentine!

## Romain, Founder of Paris 2 Pattes

In love with Paris, Romain is a Parisian actor. With his smooth ride, knowledge and his cool attitude, you will love the history of this city, old lady over 2000 years full of history! All of this with stories, songs and poems!

## Clémentine

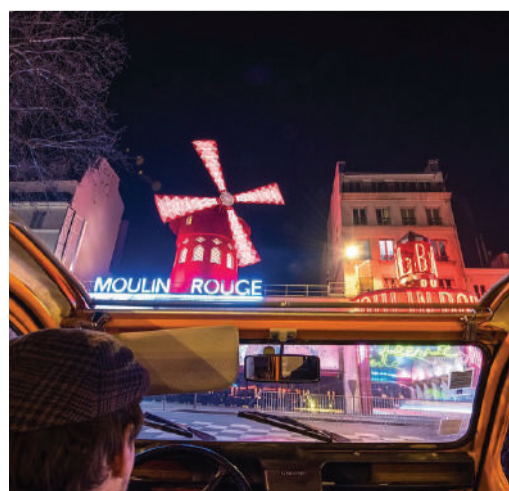
2cv 6 Orange Téneré of 1980

Sit inside Clémentine, the 2cv car and let's explore Paris and the history of France with a lot of incredible monuments from the 2nd century until now!

- PARIS 2 PATTES -

75012 Paris

+33(0)67393730 | [www.paris2pattes.fr](http://www.paris2pattes.fr) | [paris2pattes@gmail.com](mailto:paris2pattes@gmail.com)





PRODUCT CODE \_ L81502-ES01  
COLOUR \_ AQUA



# ESSENTIALS FOR CITY SIGHTSEEING

Walking through the city is the best way to discover why Paris is one of the world's most romantic destinations. Bright coloured and convenient slip-ons and casual sneakers from the new Larrie Collection are truly perfect for city exploring. When seeing the city on foot, every step matters. These casual styles are best matched with Larrie's new backpack collection.



PRODUCT CODE \_ 581600-GR2SV-1  
COLOUR \_ BLACK



PRODUCT CODE \_ LSBP11438-DF1SV-51  
COLOUR \_ MUSHROOM



# QUAIS DE LA SEINE

The Eiffel Tower may be the symbol of Paris, but the real essence of the city is captured by the River Seine or commonly known to the French as Quais de la Seine. For centuries, lovers, poets, painters, novelists, and many others could not resist the charm of this river. After walking along the Seine River, we finally discovered the seductive appeal of this place. Sidewalk cafes, riverside booksellers, intimate parks, graceful gardens, fine restaurants, street musicians, and a thousand other activities can be found here!



PRODUCT CODE \_LSBP11425-DF1SV-54  
COLOUR \_YELLOW





PRODUCT CODE \_ 551600-FC1SV-12  
COLOUR \_ GREY



PRODUCT CODE \_ 591600-PN2SV-3  
COLOUR \_ BROWN



PRODUCT CODE \_ LSSB11439-DF1SV-52  
COLOUR \_ BEIGE





## DRESSING IN PARISIAN STYLE

Parisian style is quite casual these days. They like the clean and coordinated look. Throughout our trip, we had simple and thoughtfully assembled attire but styled according to our personalities - young, fun and slightly Bohemian! And we would always complete our look with the best shoes in our closet - Larrie shoes!

As we spent so much time strolling the streets of Paris, we're glad that we had the best travel shoes with us. Larrie provided us the convenience and comfort that we needed to appreciate and enjoy these remarkable historical monuments and colourful streets. Larrie Sport shoes are best for such fun activities in this lively city.



PRODUCT CODE \_ LSSB11439-DF1SV-26  
 COLOUR \_ PINK



PRODUCT CODE \_ L81510-ES028V  
 COLOUR \_ PURPLE

## OUR "1" RULE

To ensure that we deliver the freshest coffee possible each and every time, we live by our "1" rule. This rule simply dictates that we use our beans within:

# 1

### MONTH

from being roasted and bagged

### WEEK

from the bag being opened

### HOUR

from being ground



www sffcoffee.com

f sffcoffee

o sffcoffee



**SAN FRANCISCO COFFEE**



## GRANDEUR OF PARIS

The City of Lights is simply enthralling. Standing below the Eiffel Tower and looking back, we just couldn't stop adoring the beauty of the city. The grandeur of Paris leaves every visitor feeling in admiration of the cosmopolitan.



PRODUCT CODE\_ 581601-GRISV-45 | COLOUR\_ DARK NAVY



PRODUCT CODE\_ LSTB11422-DFISV-43 | COLOUR\_ NAVY



PRODUCT CODE\_ 571600-FCISV-13 | COLOUR\_ DARK GREY



PRODUCT CODE\_ LSBP11429-DFISV-2 | COLOUR\_ RED



PRODUCT CODE\_ L51408-AN02SV | COLOUR\_ RED



PRODUCT CODE\_ L61507-KN02SV | COLOUR\_ NAVY



de la Tour

Paris is not just a city of lights and romance but also carousels. Parisians are so fond of carousels that these traditional wooden horse rides have become very much part of their daily lives. We were excited to be able to ride the famous and popular carousel at the foot of the Eiffel Tower. Truly amazing!

# Carousel at Eiffel





PRODUCT CODE \_ LSBP11430-DFISV-11  
COLOUR \_ L. GREY

## CHARM OF PARIS

Larrie Casual shoes are great for such activities in this modern and vibrant city. The Casual Sport styles come in bright and romantic shades like classic blue, toasted almond, yellow, red, and glacier grey. Lightweight and comfy, Larrie Casual shoes allow wearers to wear them all day long without feeling tired.





PRODUCT CODE \_ 581602-GR2SV-13 | COLOUR \_ DARK GREY



PRODUCT CODE \_ L81510-ES01SV | COLOUR \_ RED



PRODUCT CODE \_ L81509-CV02SV | COLOUR \_ GREY



PRODUCT CODE \_ 561600-FC2SV-6 | COLOUR \_ KHAKI



PRODUCT CODE \_ L51408-AN018V | COLOUR \_ YELLOW



PRODUCT CODE \_ LSCB11445-CT2SV-43 | COLOUR \_ NAVY



PRODUCT CODE\_ LSBP11437-DFISV | COLOUR\_ DRAK GREEN



PRODUCT CODE\_ 571600-FCISV-32 | COLOUR\_ DARK BROWN



PRODUCT CODE\_ LSBP11435-DFISV-12 | COLOUR\_ GREY



PRODUCT CODE\_ L2111-A | COLOUR\_ BLACK



PRODUCT CODE\_ LSBP11437-DFISV-4 | COLOUR\_ BLUE



PRODUCT CODE\_ L2116-A | COLOUR\_ CHARCOAL




**ICAR**  
services

ICAR SERVICES PROVIDES HIGH CLASS  
GROUND TRANSPORTATION IN PARIS

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We are specialized in the rental of luxury executive sedans, vans, mini coaches and buses with private driver.

Our policy for more than 10 years is an irreproachable quality of services and the customers satisfaction. With this approach, we use to work with the most prestigious French company as Louis Vuitton, Christian Dior, Hermes and their VIP client during their visit in France.

Our team comprises of bilingual drivers and also Chinese speaking drivers, will take care about any wishes of our clients"

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PRODUCT CODE\_ LSCB11445-CTISV-2 | COLOUR\_RED



PRODUCT CODE\_ L6014 | COLOUR\_MELANGE GREY



PRODUCT CODE\_ L21424-WS01SV | COLOUR\_FUCHSIA



PRODUCT CODE\_ 551601-BS2SV-32 | COLOUR\_DARK BROWN



PRODUCT CODE\_ LSSB11440-DFISV-7 | COLOUR\_OLIVE



PRODUCT CODE\_ 551601-BS1SV-12 | COLOUR\_GREY



PRODUCT CODE\_ L61501-KN02 | COLOUR\_GREY



PRODUCT CODE\_ LS1504-ES01SV | COLOUR\_RED



PRODUCT CODE\_ L2113-C | COLOUR\_CHARCOAL



PRODUCT CODE\_ LB115-3 | COLOUR\_GREEN & BLACK



PRODUCT CODE\_ 581600-GR1SV-12 | COLOUR\_GREY



PRODUCT CODE\_ LB511-2 | COLOUR\_BLUE & BLACK

# AU REVOIR

## FROM THE DESK OF TAI MENG - ADVERTISING & PROMOTION MANAGER, LARRIE CORPORATION

Bonjour! Since 2004 and in line with our brand philosophy, 'Enjoy Your Life', we travel to a different city every year to produce a travel journal that showcases our latest collections. In the past, we travelled to and promoted various exotic and interesting places like Bali, Bangkok, Cape Town, and Siem Reap. For more inspirations, we travelled to the most romantic city in the world this year to produce the travel journal.

Paris, the capital city of France, is modern and rich in culture which makes it one of the most visited cities in the world. Famous as a luxury shopping haven and art paradise, this cosmopolitan is the perfect location for us to showcase our latest collection of stylish and comfortable shoes and accessories. Designed for city dwellers, our new collection features colourful, versatile and comfortable styles. We hope you enjoy our travel journal this year just as much as you did in the previous years. Finally, we would like to thank all who were involved in the production of this year's Larrie Travel Journal. The trip was truly enjoyable and inspiring for us! See you again next year! Au revoir!

## LARRIE CONCEPT STORE

### AEON SERI MANJUNG

Lot G39 & G40, Ground Floor,  
Aeon Seri Manjung Shopping Centre, Pusat Perniagaan  
Manjung Point 3, 32040 Seri Manjung, Perak  
TEL & FAX +605 687 0223

### 1ST AVENUE

Lot 2-07, 2nd Floor,  
1st Avenue Mall, No 182, Jln Magazine,  
10300, Penang  
TEL & FAX +604 261 9223

### AEON BUKIT INDAH

Lot F39, 1st Floor,  
Aeon Bukit Indah Shopping Centre,  
No 8, Jln Indah 15/2, Bukit Indah, 81200 JB, Johor  
TEL & FAX +607 238 7223

FREE COPIES OF LARRIE TRAVEL JOURNAL ARE AVAILABLE AT THE FOLLOWING DISTRIBUTION OUTLETS

