



LARRIE

LARRIE CORPORATION (M) SDN BHD

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Enjoy your life.....

COMPLIMENTARY COPY

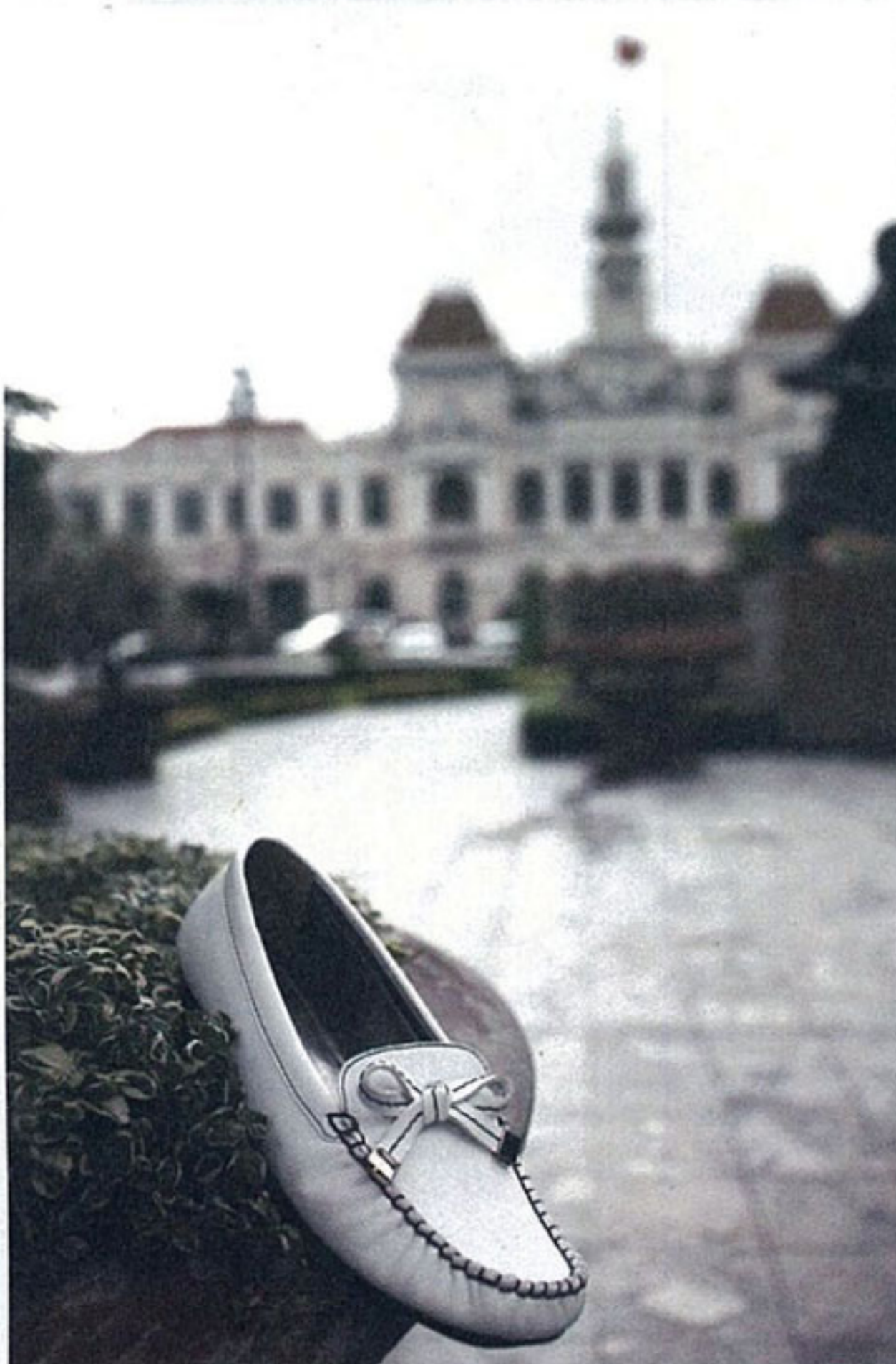
Welcome to Ho Chi Minh City!



“chào đón bạn đến với
Hồ Chí Minh”

In the Heart of the City

We are in the heart of the Ho Chi Minh City – Ho Chi Minh City People's Committee Building (or also known as Ho Chi Minh City Hall). This French Colonial Building, which stands at the end of Nguyen Hue Boulevard on the Le Thanh Ton Street, houses the Ho Chi Minh City People's Committee administration. The construction of this building started in March 1898 and was completed in 1908. A bell is placed on a pyramid-like pedestal on top of the building which is adapted from Renaissance architecture.



GETTING TO KNOW VIETNAM

Ho Chi Minh City is the heart and soul of Vietnam. Located near the Mekong Delta, it is the largest city in the country. The fast growing city displays a blend of East and West where one might have an impression of being in West with French architectural buildings adorning the street of Ho Chi Minh City. A mix of ancient and modern building will give a feeling that one is going through a time tunnel from ancient to modern times.



Thousands of motorcycles braves through the streets of the city everyday and even earned the nickname “the Capital of Motorbikes”. Ho Chi Minh City has everything - shopping paradise, historical city, food heaven and picturesque landscape in one city. One sure can't help but to fall in love with Ho Chi Minh City after their first visit there.



Our Journey Begins

On the first day, we were lucky to meet three friendly and helpful Vietnamese ladies dressed in Ao Dai, the beautiful traditional Vietnamese dress as we were strolling along the streets of the city. They helped and guided us to many interesting places in Ho Chi Minh City. Even the humid weather did not dampen our travelling spirit as the ladies displayed warmth and enthusiasm during our interaction with them.





LIVE ACTIVE

Work hard and play hard. When it's playtime, do it in style and be the envy of many.



LFN - WS 8049
 Purple / D.Brown / White

L2848
 Black / Navy / Grey / White



1980 - FC03SV
 Beige / Brown

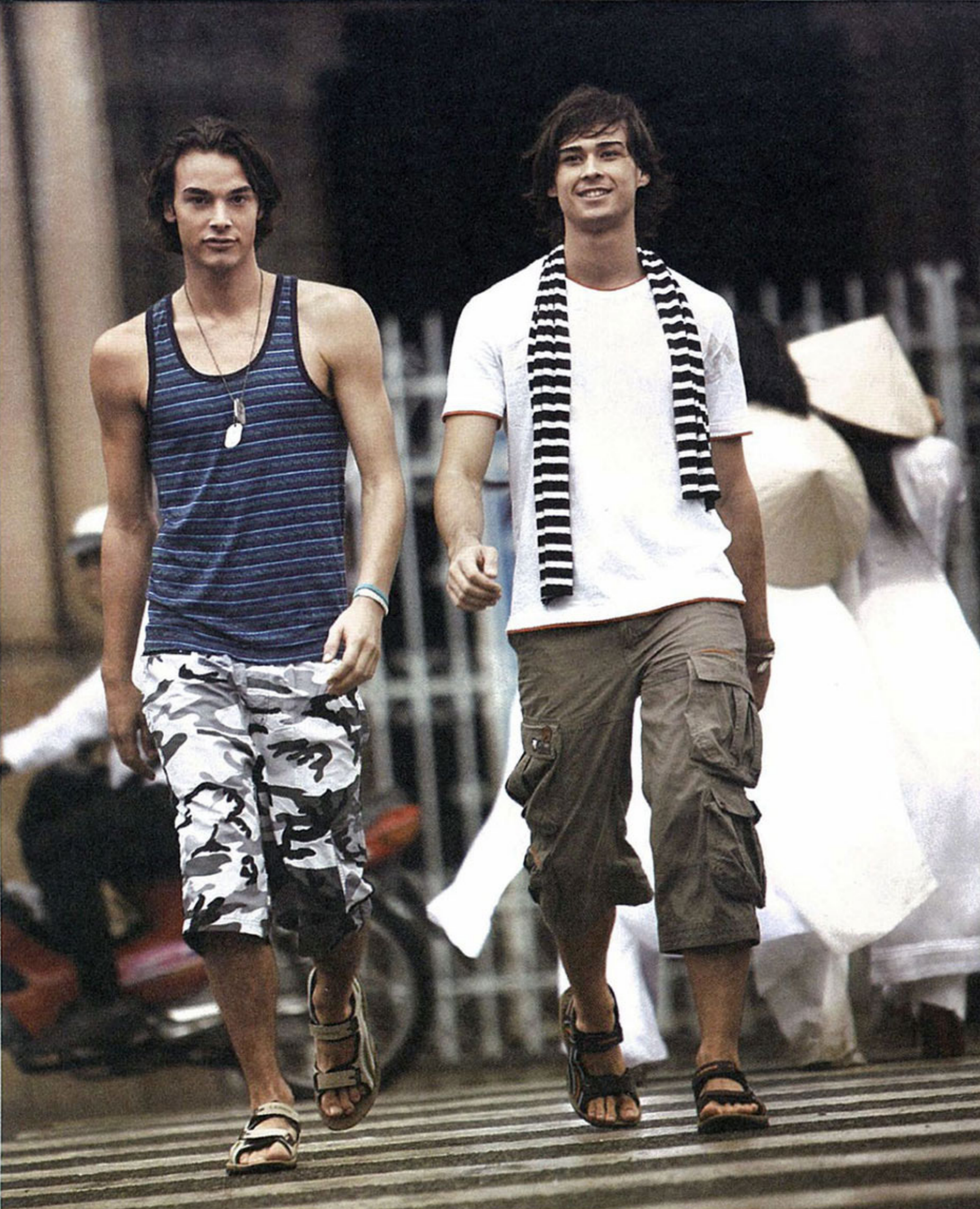
1980 - FC02SV
 Olive / Brown





Exploring Saigon Notre-Dame Basilica

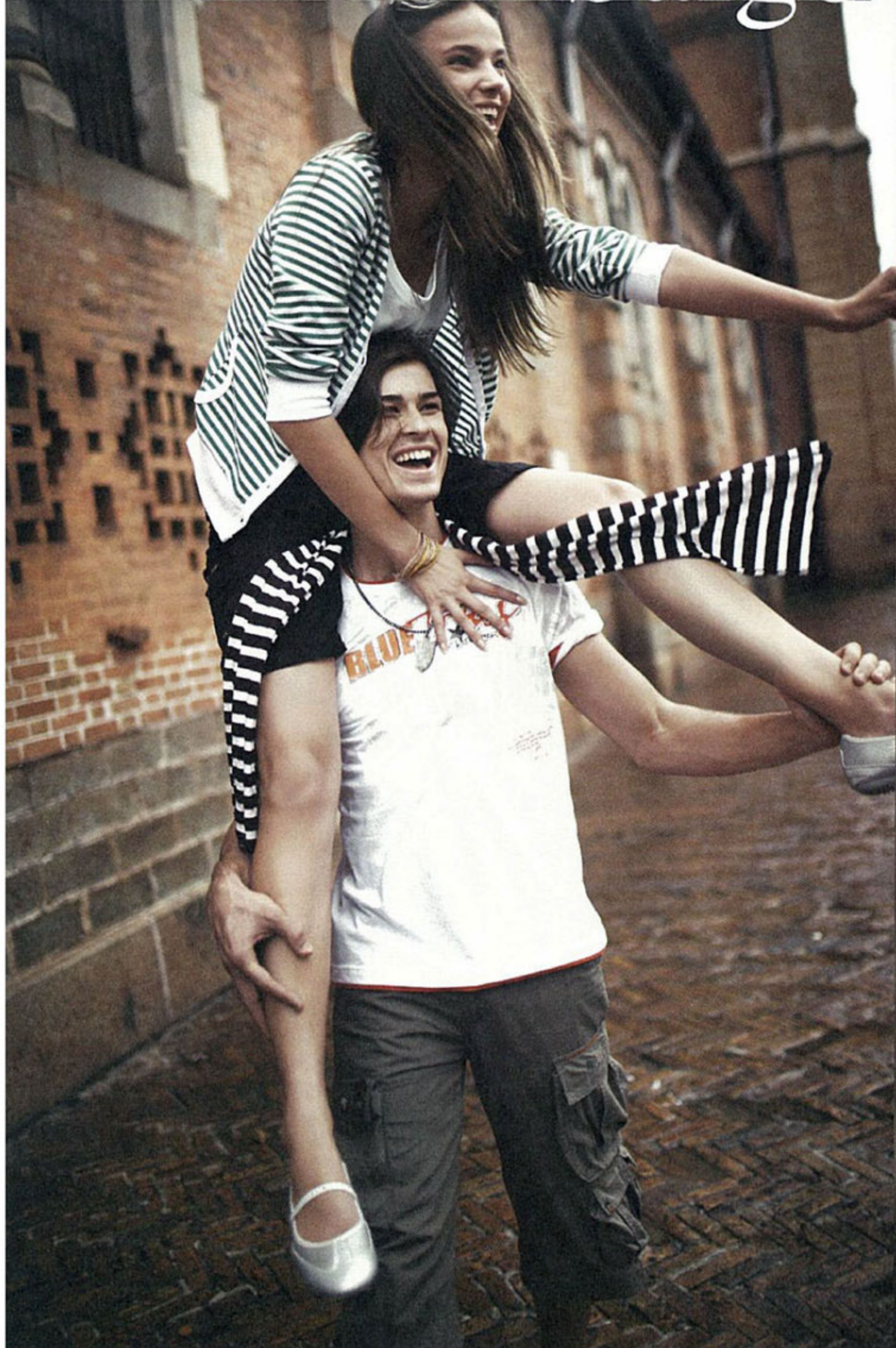
Second day of our trip was a free and easy one. Gearing up with comfy Larric Sport sandals, we were ready to explore the Saigon Notre-Dame Basilica on foot. As we strolled down the streets of the city, we were greeted by warm smiles of the friendly locals.





Saigon Notre-Dame Basilica

Completed in 1875 and inaugurated in 1880, Notre Dame Cathedral is one of the oldest and biggest Catholic churches in Vietnam. The cathedral is built the Western architectural style, and reminds one of the cathedrals in the Paris or even Europe. It is no mistake that the cathedral is still one of the tourists most frequented historical sites in Ho Chi Minh with an unmistakable adaption of East in a Western building.



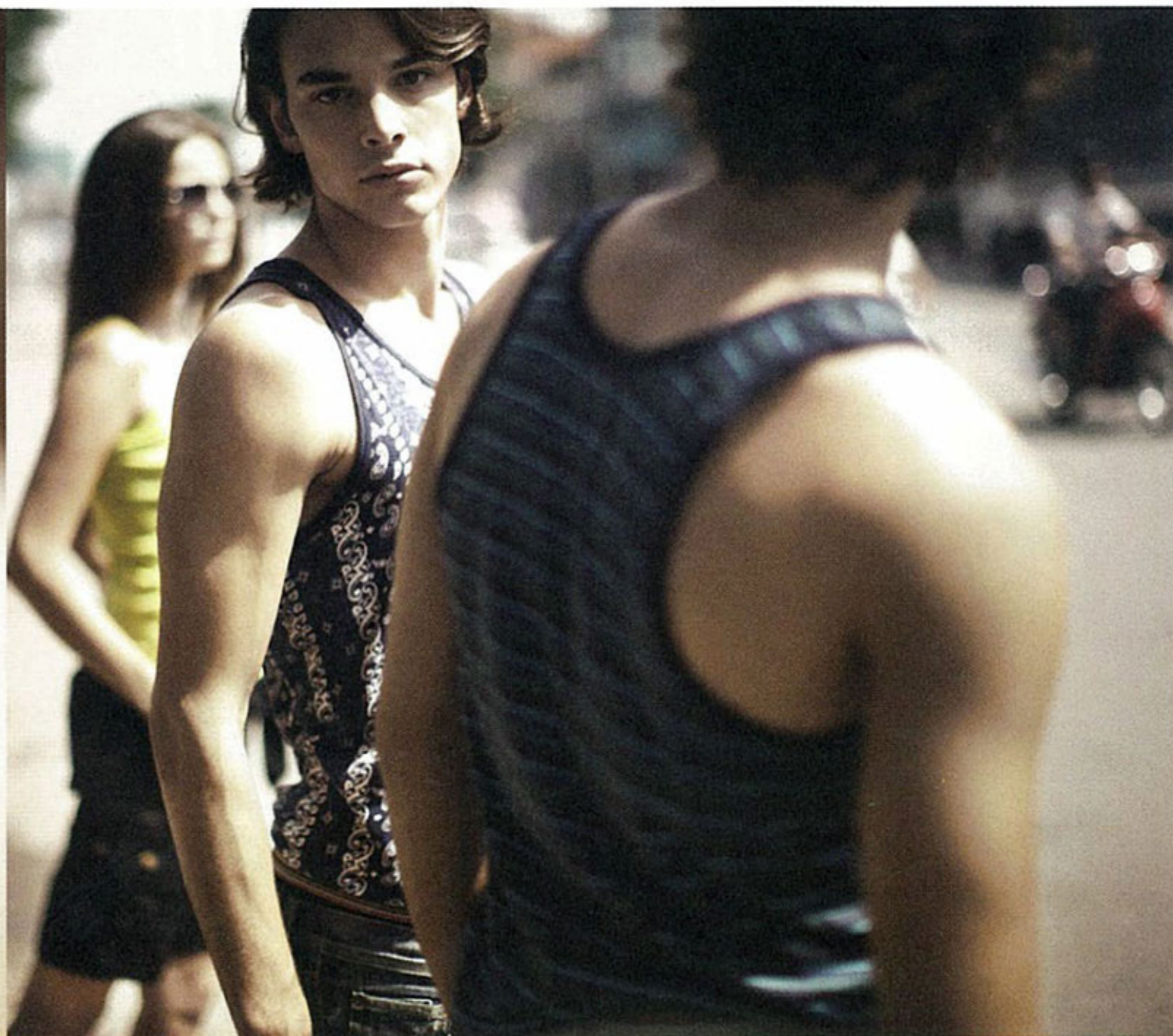
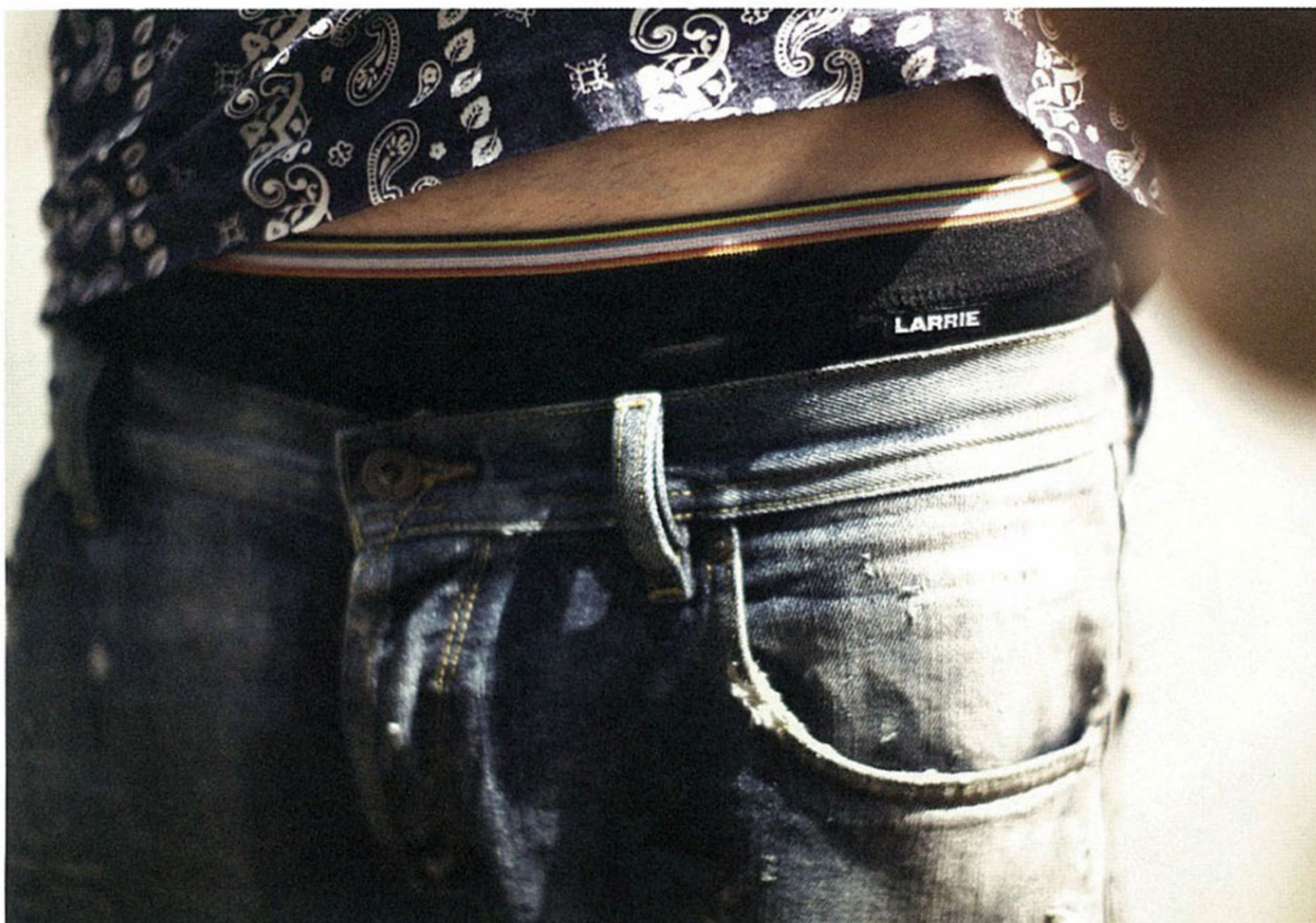
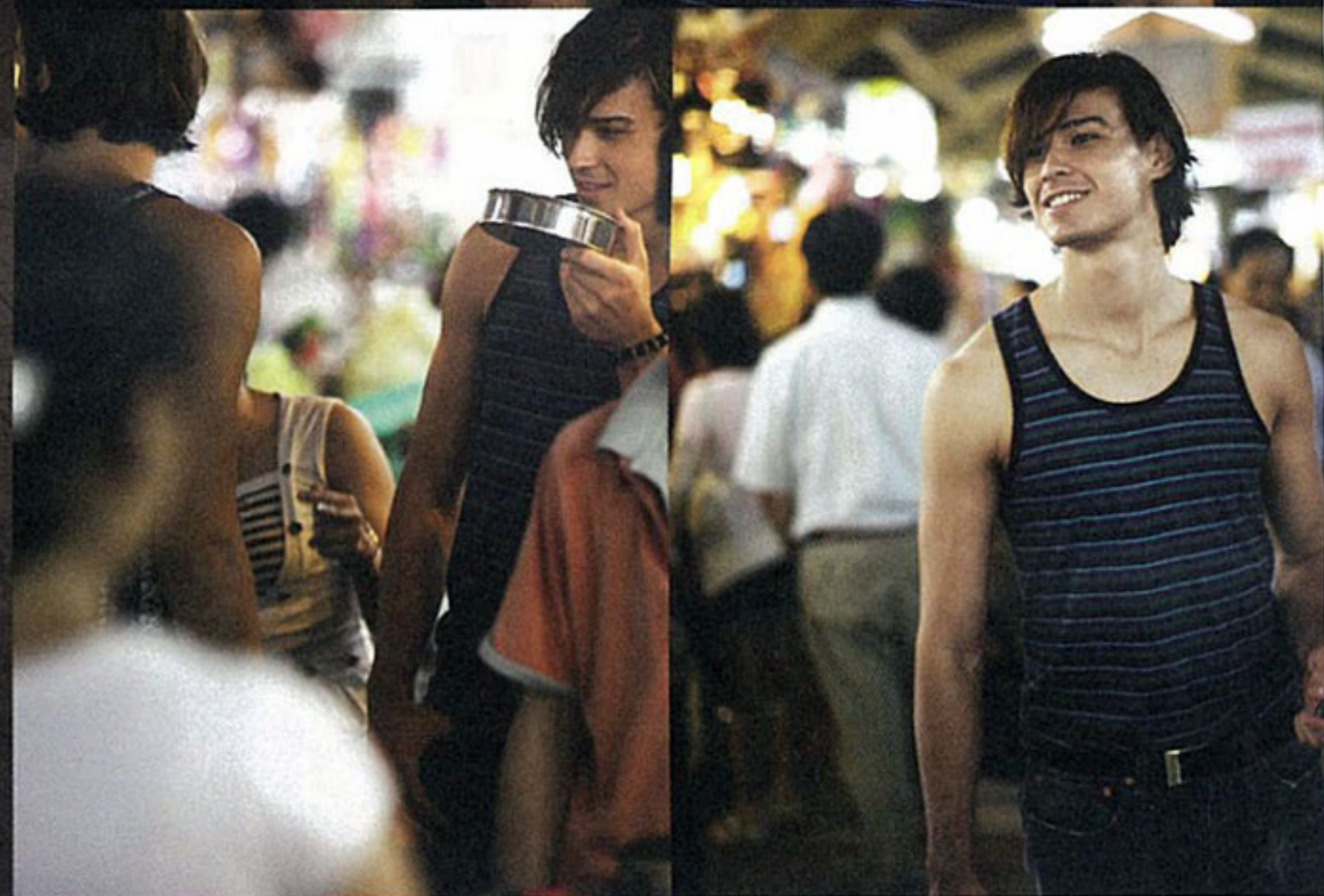


Magnificent Trio

We explored the city the stylish way with comfy Larrie shoes. Exploring the city on foot was even more easy and fun with help from the friendly locals.

5781 - FC01SV Lt.Brown / Olive

LFD - WS8043SV Black / Khaki / Grey / Purple / Fuchsia





1984 - GR02SV
Brown / Mushroom



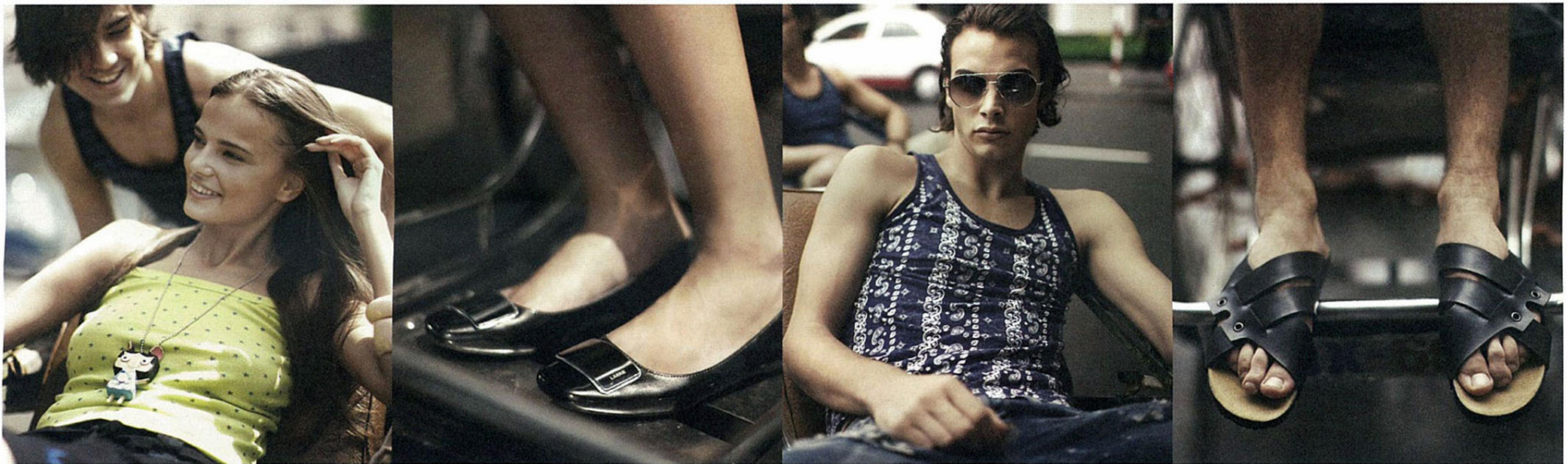
5980 - 2001SV
Black



L2849
Black / Blue / Beige / White

UNWIND YOURSELF

It's time to let your hair down and enjoy during the weekend. With stylish comfortable shoes, weekend is definitely a blast while looking so right.



LFD - WS8044SV
Sliver / Orange / Copper / Black



LFD - RI80454SV
Gold / Black

5981 - 2013 Brown



5981 - 2012
Beige

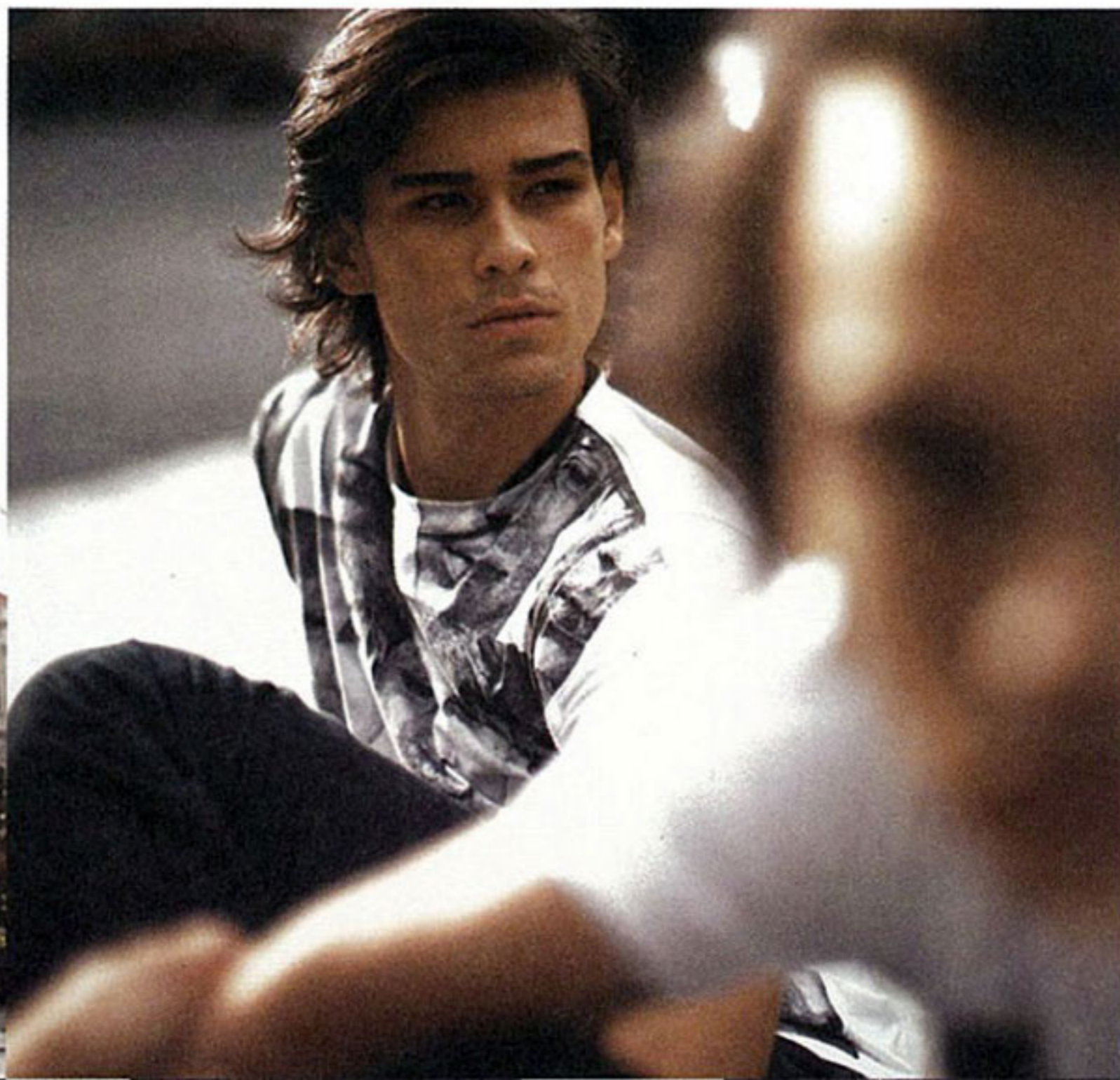
5981 - 2011
Grey / Brown



108 - LBH 1
108 - LBH 2

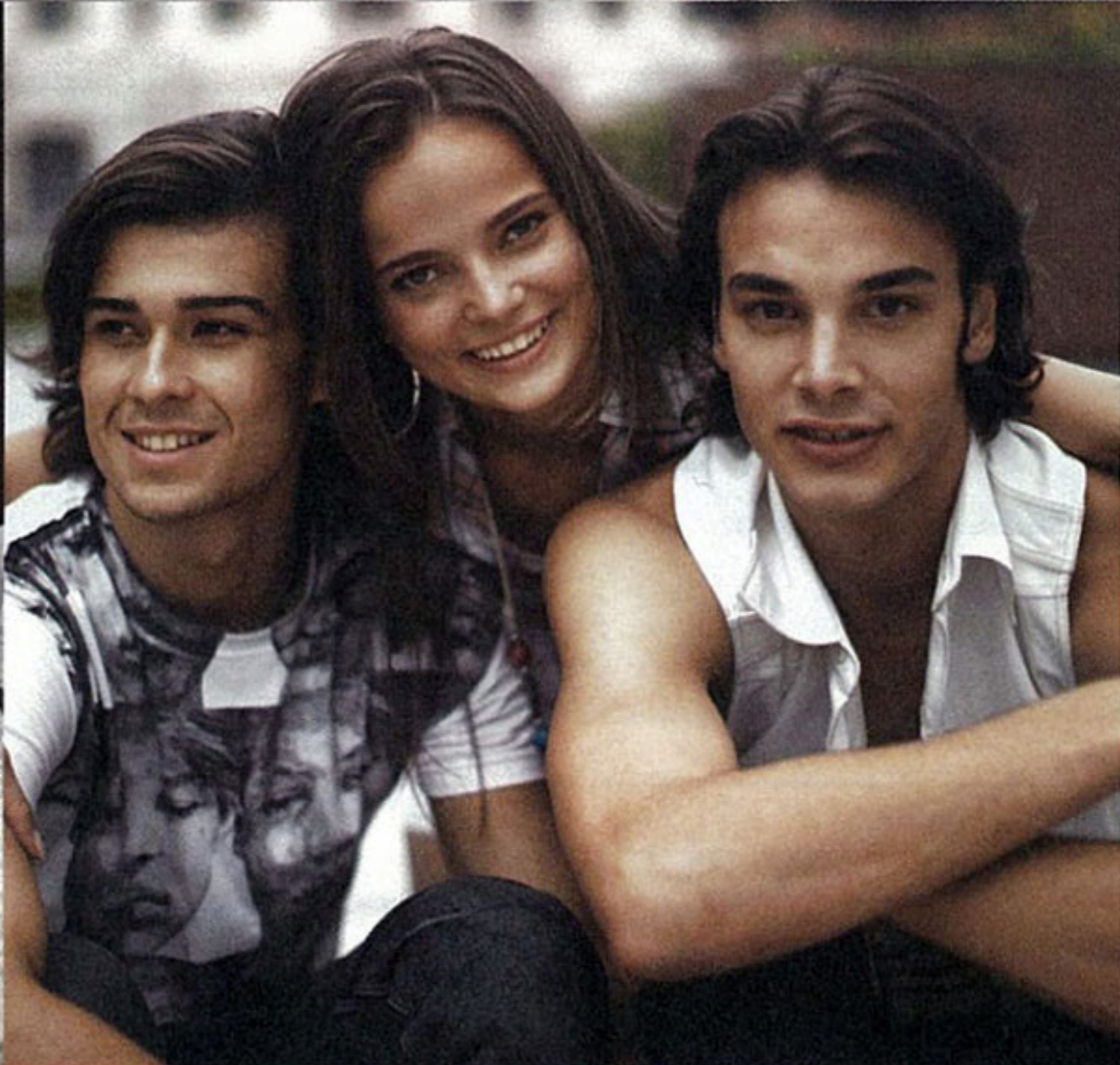


L2846
Black / M.Heather / Lt.Heather / Brown



It's a Beautiful Day

You love this city and you've been all over. You're on the road even with no destination. It's beautiful day. Don't let it get away.



5582 - FC22SV Olive / Brown

LFN - WS8049 D.Brown / Purple / White

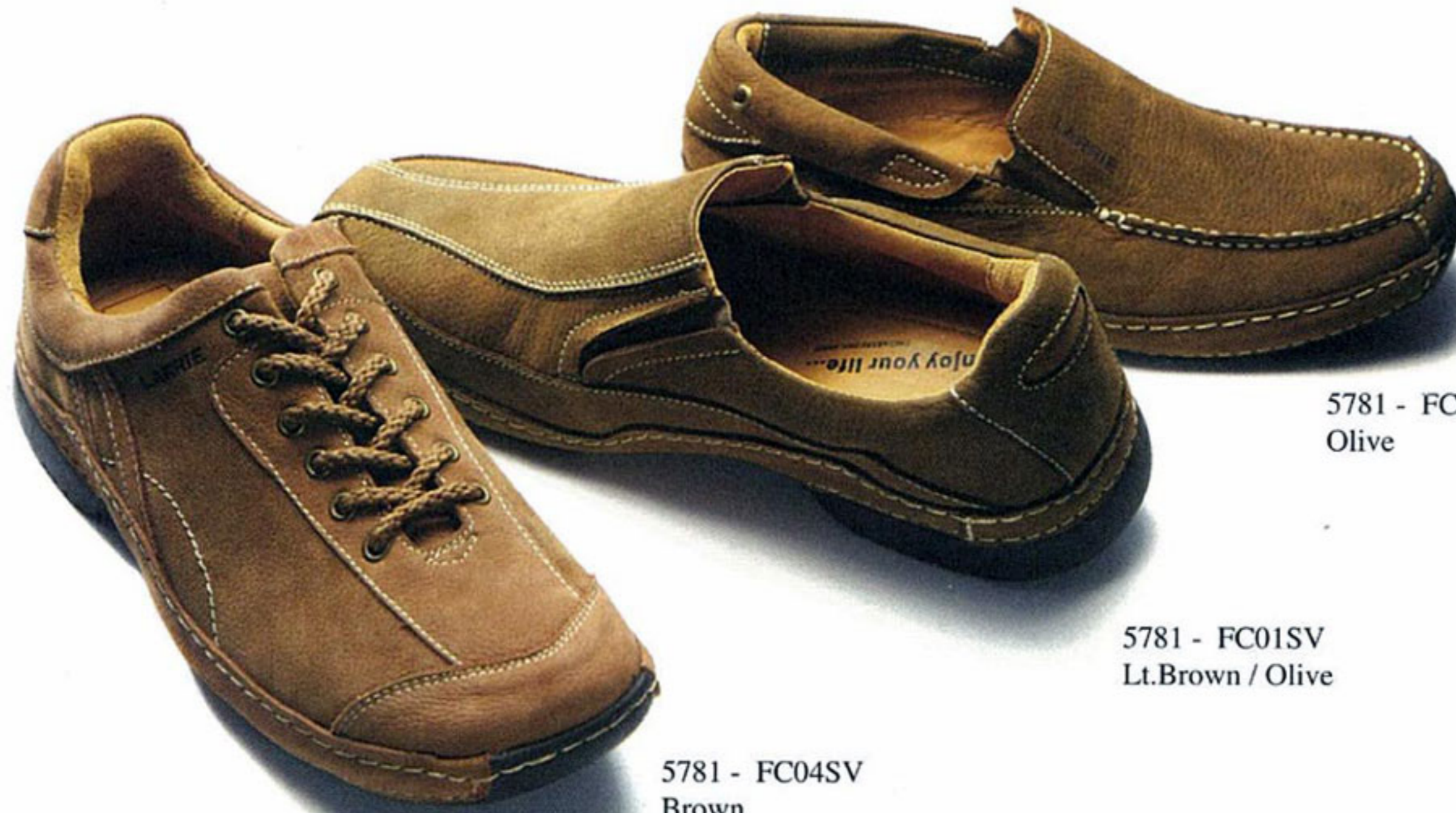


FASHIONABLY SMART

Strolling on the streets of Ho Chi Minh City, we feel that we can take on the world with the sky as our limit. With the perfect accessories that complement our look, things may never go wrong for us.



5780 - BH04SV Coffee



5781 - FC02SV
Olive

5781 - FC01SV
Lt.Brown / Olive

5781 - FC04SV
Brown



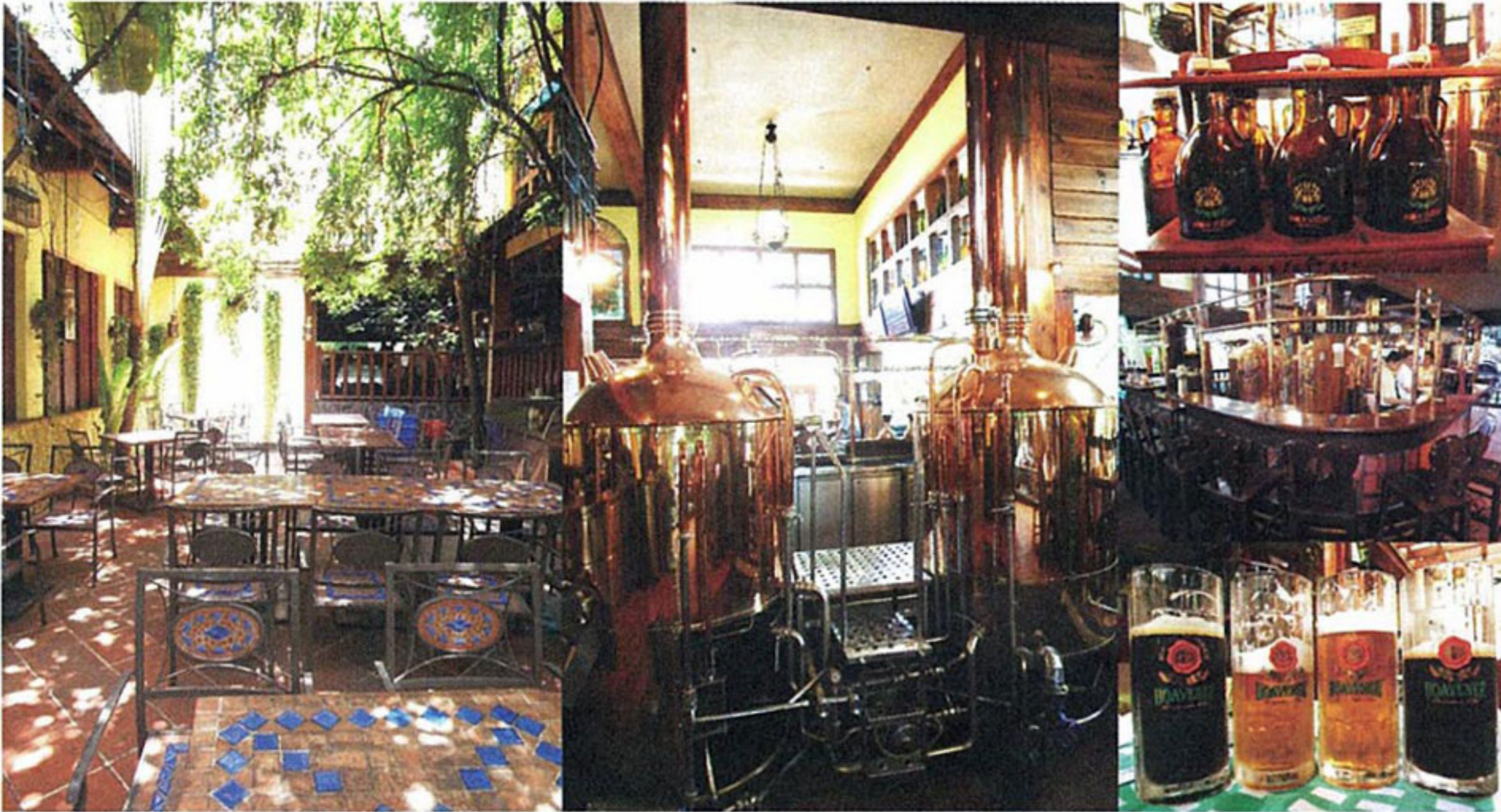
L2856
Lt.Heather



GRAND HOTEL Grand Hotel, built in 1930 and completely restored in 1997, is located in the heart of Ho Chi Minh City. It gives you a feeling of luxury and tranquility with its French colony style architecture and extravagant view of Saigon River.



HOTEL MAJESTIC Hotel Majestic, established since 1925, is one of the Ho Chi Minh City's finest accommodations, where guests get to enjoy picturesque view of Saigon River. The hotel still retains its elegant and classic French colony architecture and exudes luxurious feel the moment you step into the hotel.



Hoa Vien Brauhaus You might be thousand miles away from Europe but you may get to treat yourself to the taste of the Czech Republic at Hoa Vien Brauhaus. The rooms are adorned with the names of cities of Czech and Europe. The exterior of the restaurant is decorated in a garden style which is the perfect hang-out place at night. The restaurant specialises in a mixture of European-style and Asian dishes.



Bunta Restaurant Bunta Restaurant was set in an old French villa with a small garden outside and gives a sophisticated and relaxing feel to patrons. Patrons may choose to sit inside to enjoy a romantic ambience or outside for those who enjoy serenity.



Window's Garden Cafe Window's Garden Cafe, a terrace with its distinctive water features surrounding its building, is the perfect place to chill out during the weekend. With lush greenery surrounding the building and fancy lightings, it provides the perfect ambience to enjoy meal while sharing stories among friends.



Quan An Ngon Restaurant Quan An Ngon Restaurant design is based on the open village market concept. The restaurant serves regional Vietnamese food and is always packed with both locals and tourists.

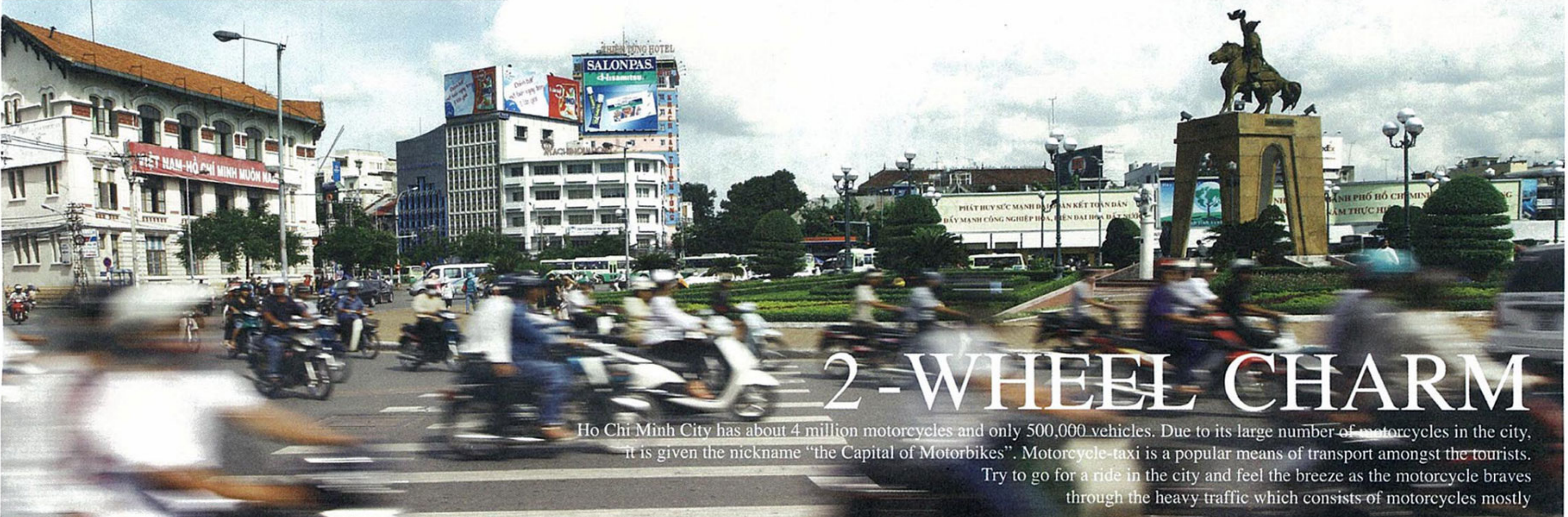


NOTRE DAME CATHEDRAL

East Meets West

POST OFFICE

REUNIFICATION HALL



2-WHEEL CHARM

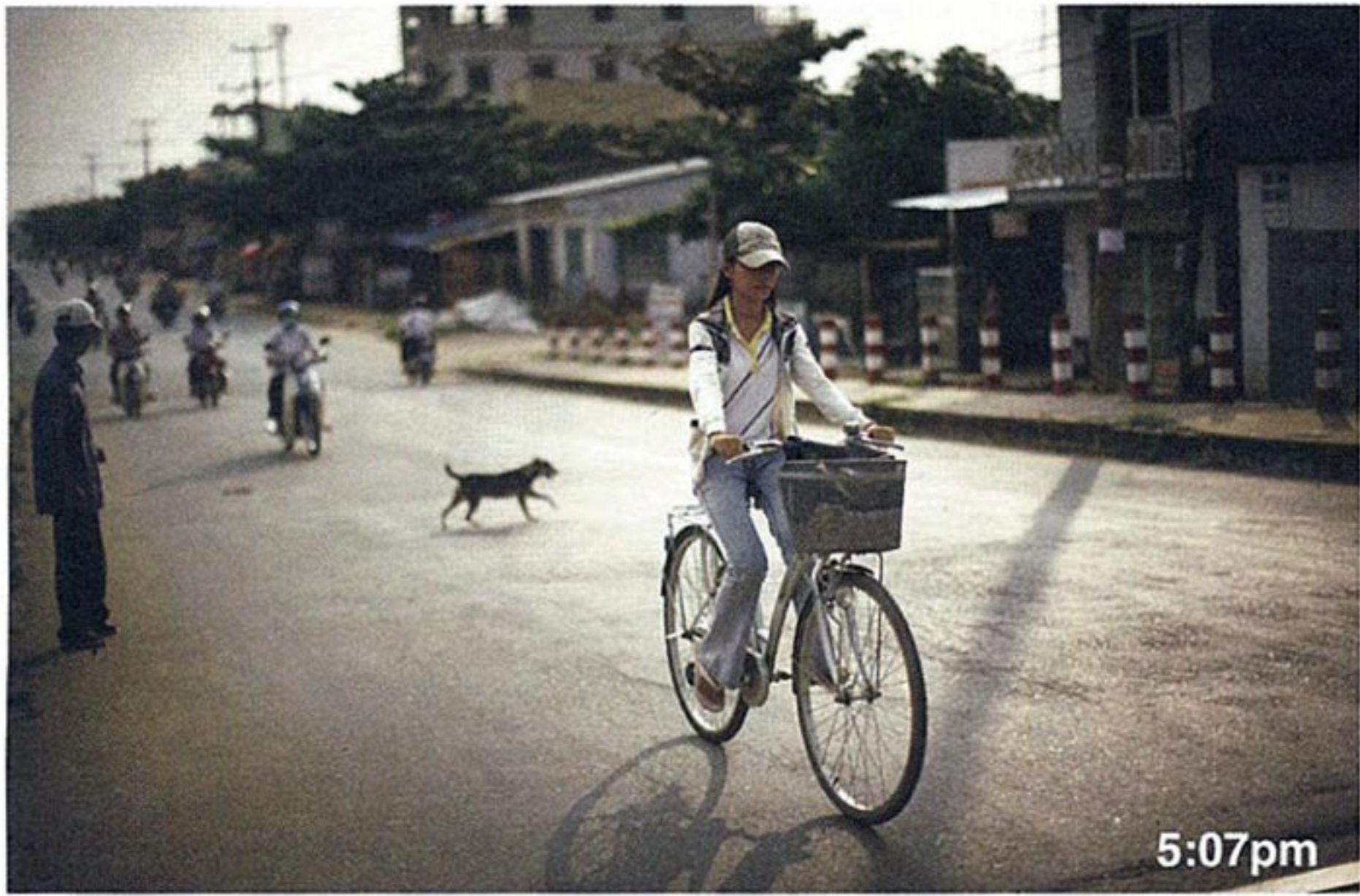
Ho Chi Minh City has about 4 million motorcycles and only 500,000 vehicles. Due to its large number of motorcycles in the city, it is given the nickname "the Capital of Motorbikes". Motorcycle-taxi is a popular means of transport amongst the tourists. Try to go for a ride in the city and feel the breeze as the motorcycle braves through the heavy traffic which consists of motorcycles mostly



Local Affair

Ben Thanh Market is a must-visit destination for locals and tourists alike. It is a normal sight here to see hawkers attract customers by promoting their products through loudspeakers. A wide range of products and locally produced handicrafts are sold at Ben Thanh Market. We browsed through the market to look for bargains.

BEN THANH MARKET



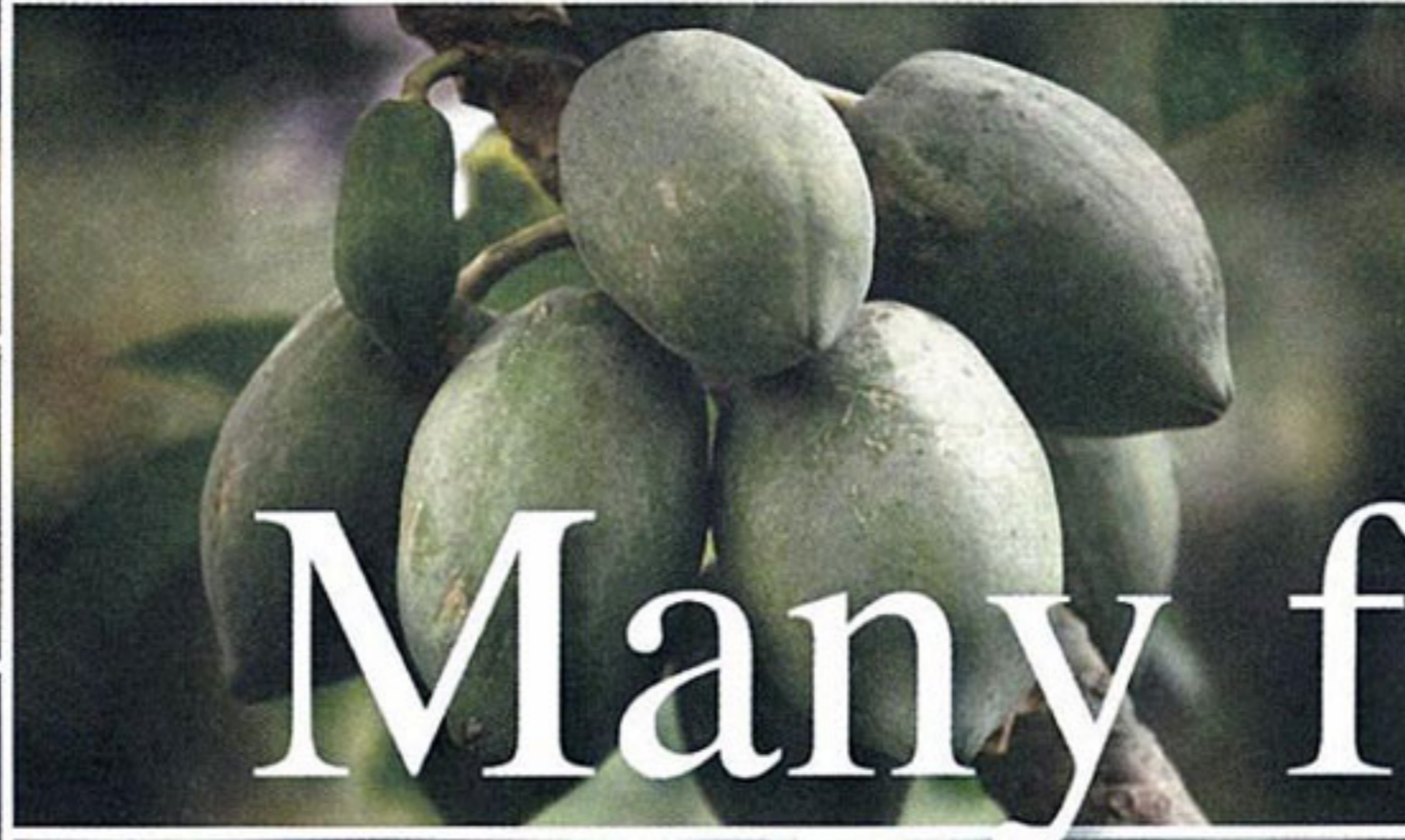
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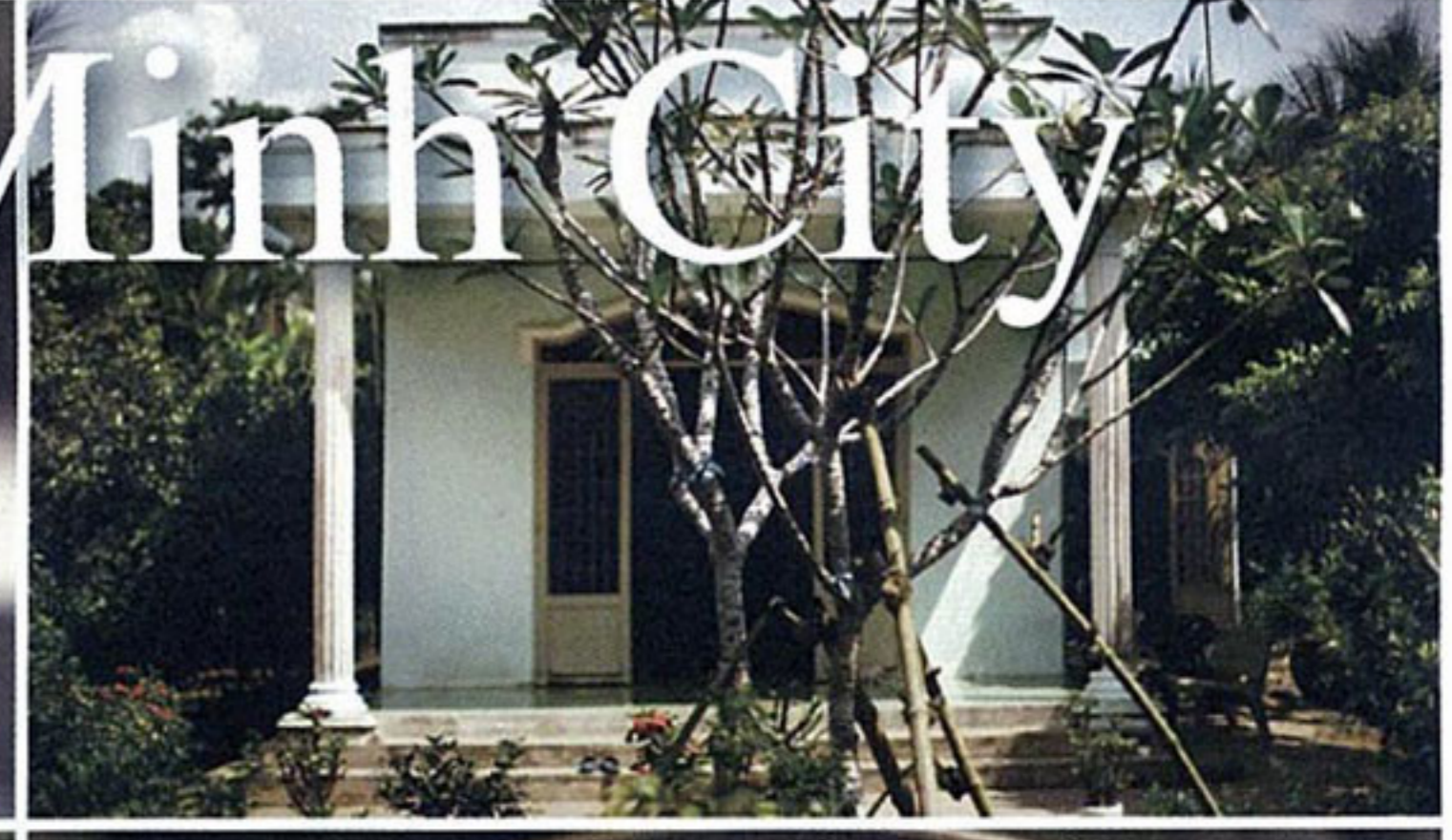
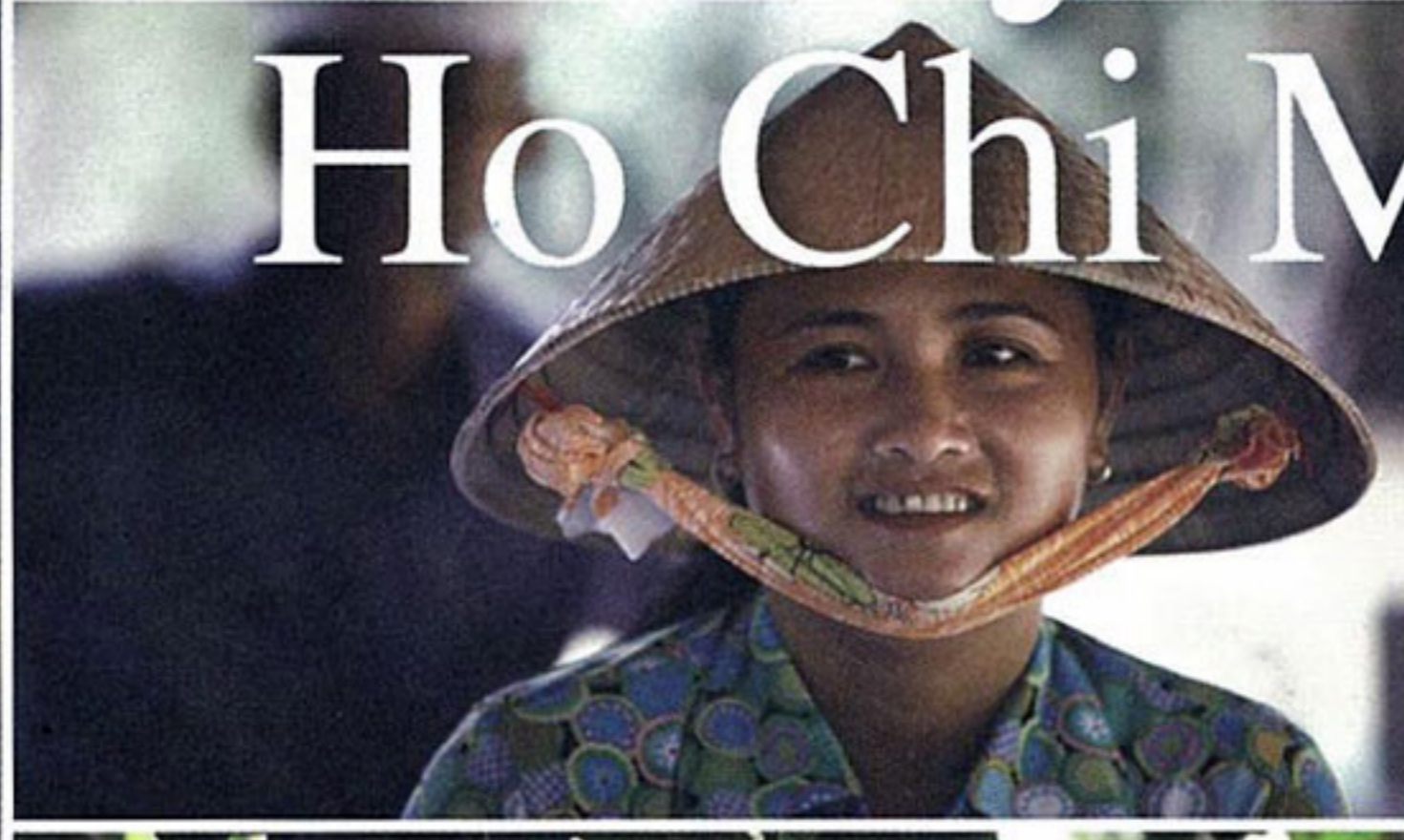
5:08pm



5:09pm



Many faces of Ho Chi Minh City



5:10pm



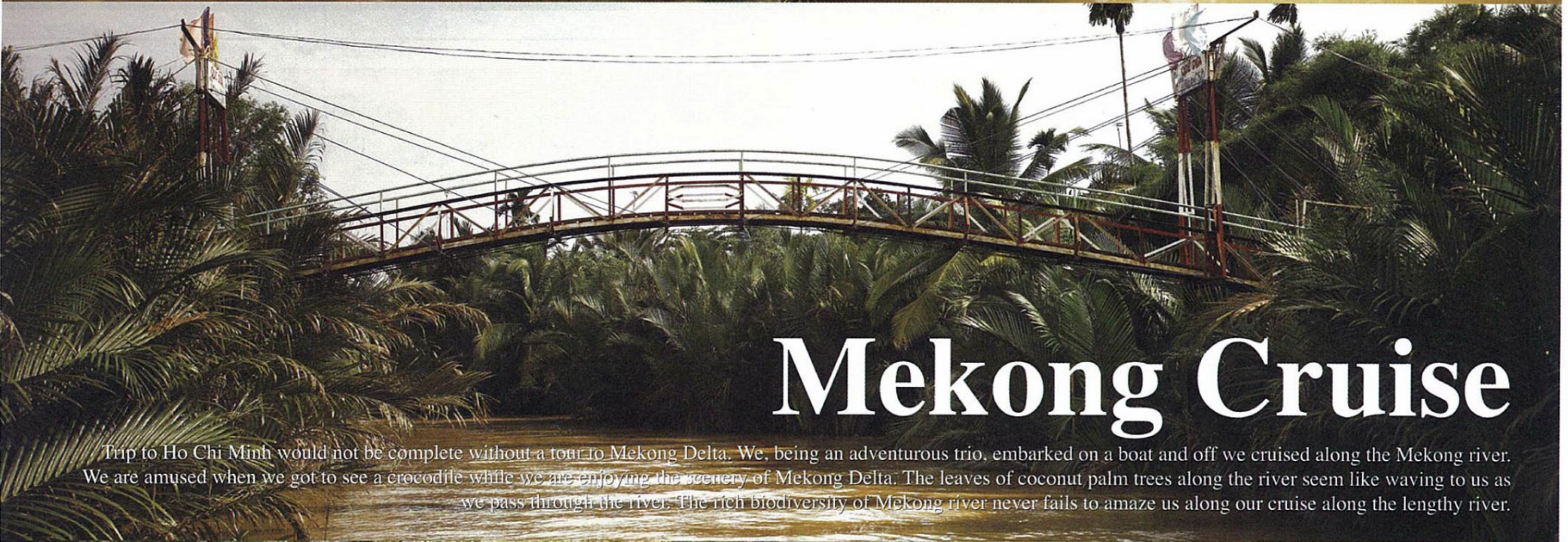
5:11pm





A Touch of Coconut Shell

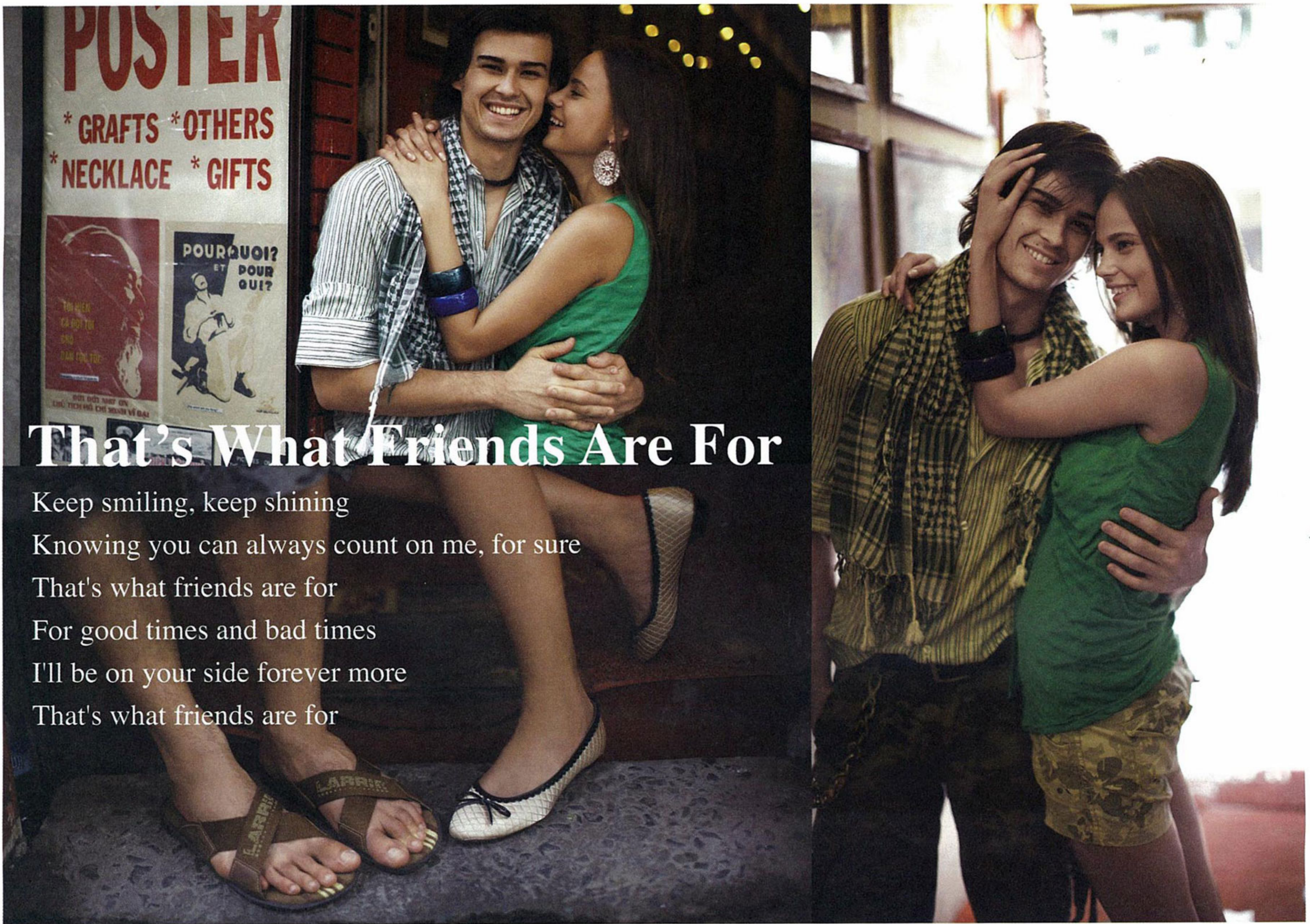
We discover a place that produces handcraft made of coconut shell. Each and every piece of the hand-made art work is unique as the carver added different touch to each piece of his carving



Mekong Cruise

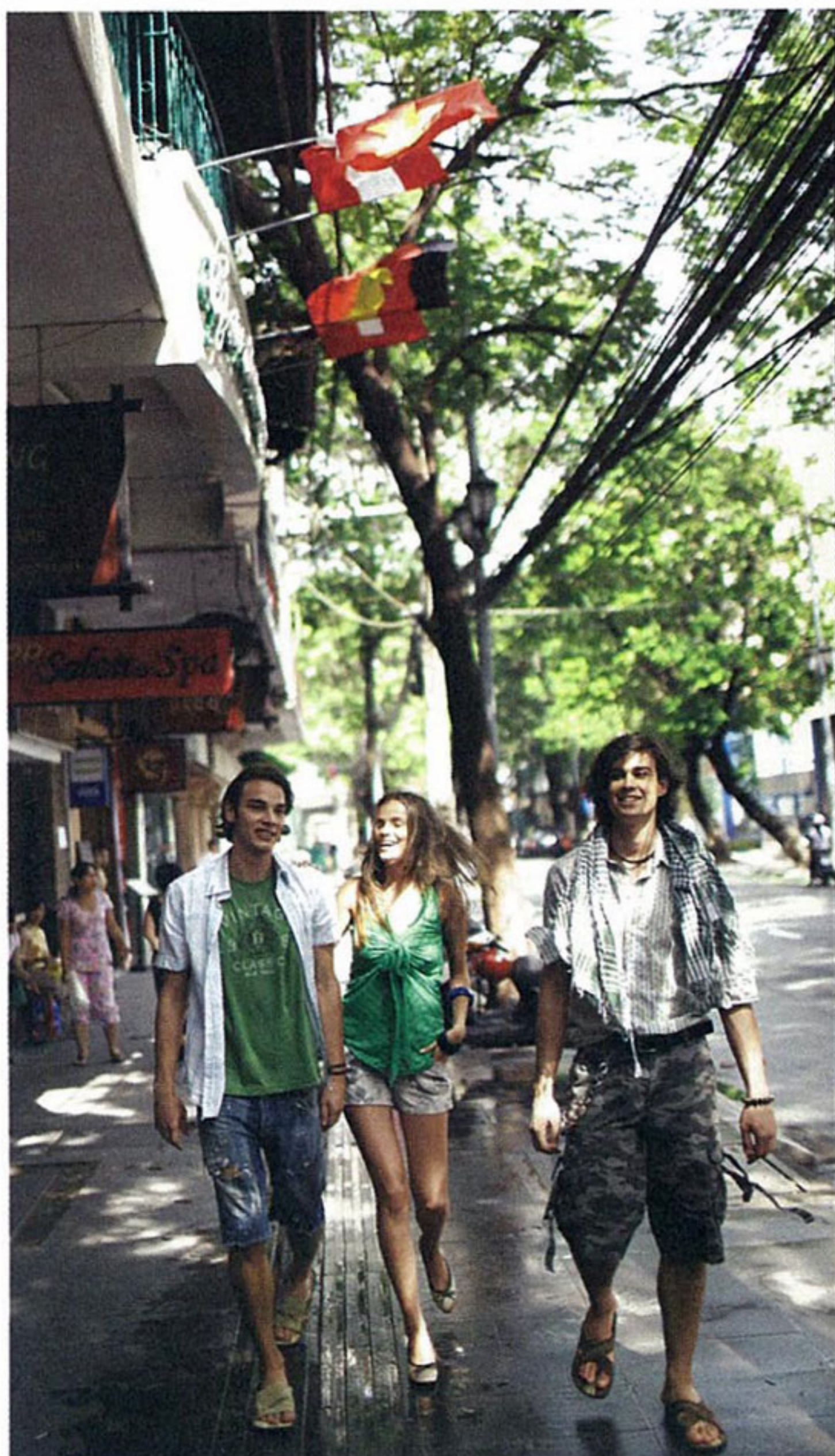
Trip to Ho Chi Minh would not be complete without a tour to Mekong Delta. We, being an adventurous trio, embarked on a boat and off we cruised along the Mekong river. We are amused when we got to see a crocodile while we are enjoying the scenery of Mekong Delta. The leaves of coconut palm trees along the river seem like waving to us as we pass through the river. The rich biodiversity of Mekong river never fails to amaze us along our cruise along the lengthy river.





That's What Friends Are For

Keep smiling, keep shining
Knowing you can always count on me, for sure
That's what friends are for
For good times and bad times
I'll be on your side forever more
That's what friends are for





LFD - WS8043SV
Khaki / Black / Grey / Fuchsia / Purple



108 - LBJ1

108 - LBI1

108 - LBJ2



L2857
Lt.Blue / Lt.Green



68 - LBD



GOING PLACES THE CASUAL WAY

Work is done for the day and it's time to take a break. Get a pair of comfortable shoes and eye-catching accessories as you treat yourself to guilty pleasure.



LES - CV80654SV
Black / Red

LES - CV80653SV
Black / White

LES - CV80655SV
Beige / Black



5582 - FC21SV
Camel / Olive

5782 - GR01SV
Whisky

5782 - GR04SV
Whisky

5582 - FC22SV Brown / Olive



LFD - BM80620SV
Black / D.Blue

LFD - BM80621SV
Black / Grey



Chic & Sleek





LFD - RI80665SV
Black / Blue / Copper



5084 - QH04 Black

5084 - QH02 Balck

5084 - QH01 Balck



108 - LBK1

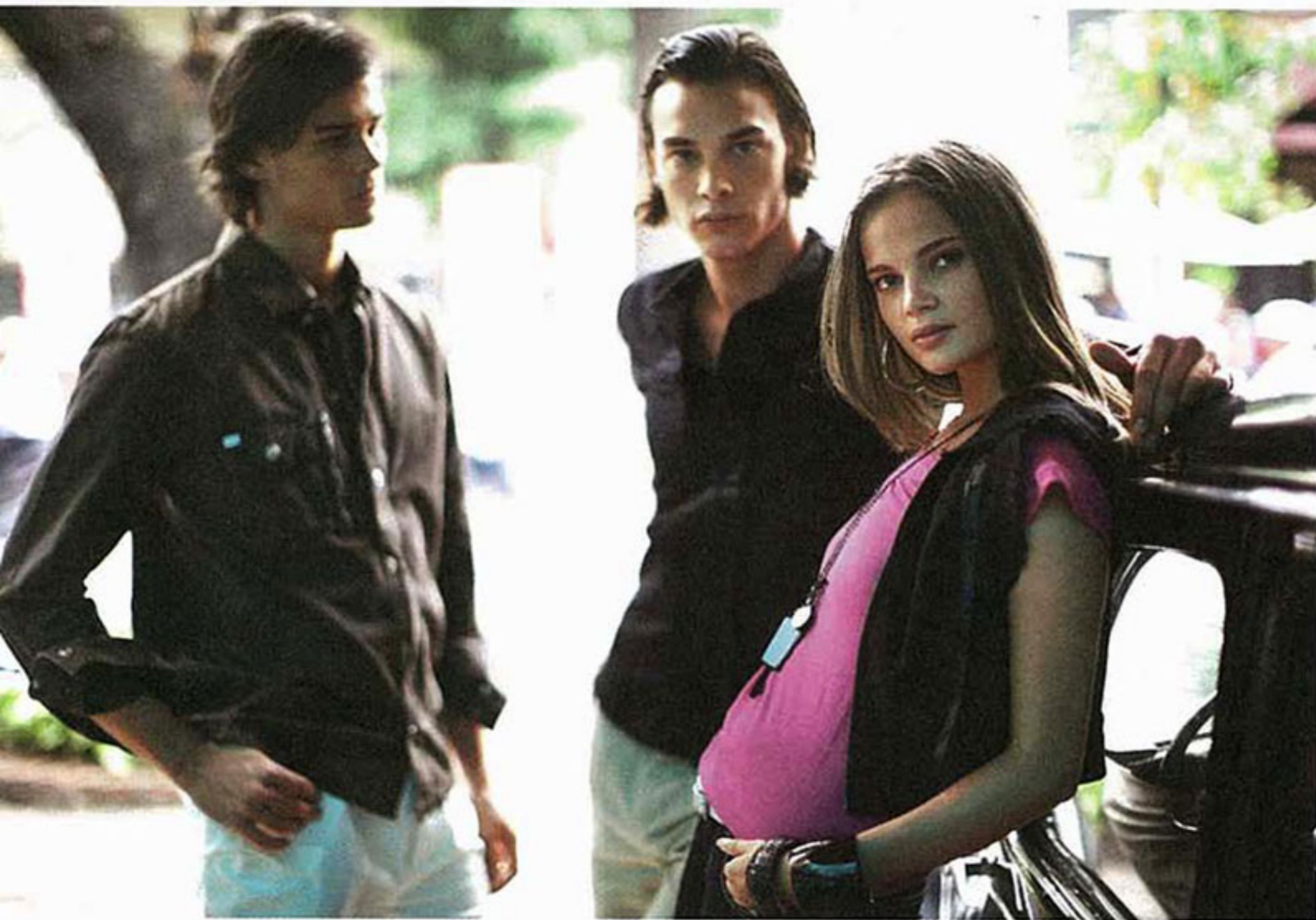
108 - LBK2

108 - LBI2



L2841

Black / Navy / Tea Grey / Dark Brown



WORK IN STYLE

First impression counts in business. Arm yourself with elegant and sleek shoes and accessories to match your neatly pressed suit and you are ready to take on challenges ahead with confidence.



5085 - ZH02
B.Grey

5085 - ZH03
B.Almond



78 - LZE2 - N199

78 - LZE1 - N199

78 - LZE3 - N199

LWN - CV80834 White / Black

LWN - CV80833 Black



LWN - CV80835 Black / Beige

LWN - CV80833 Black





9980 - FP01SV Brown



9580 - FP22 Brown

L

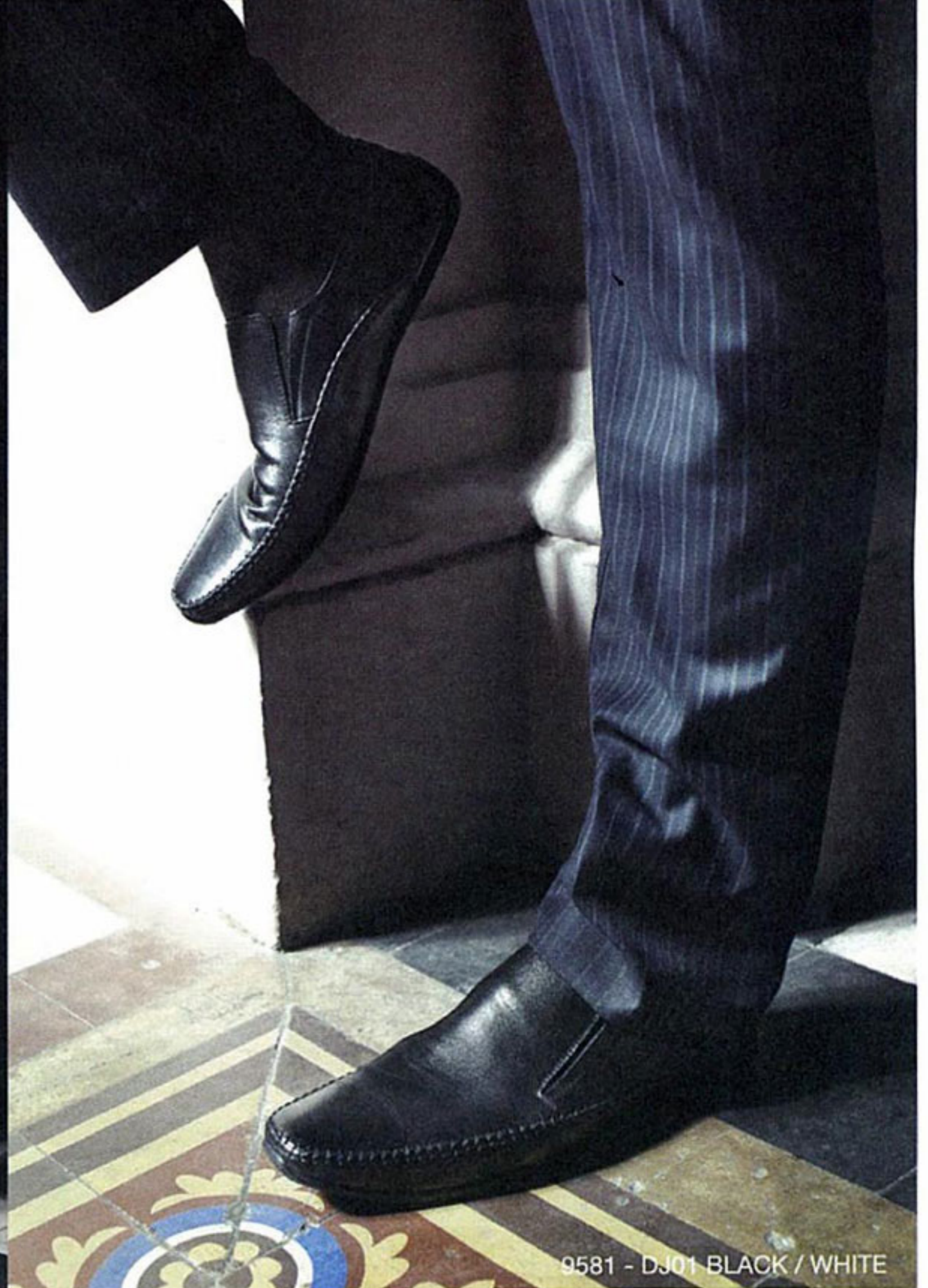
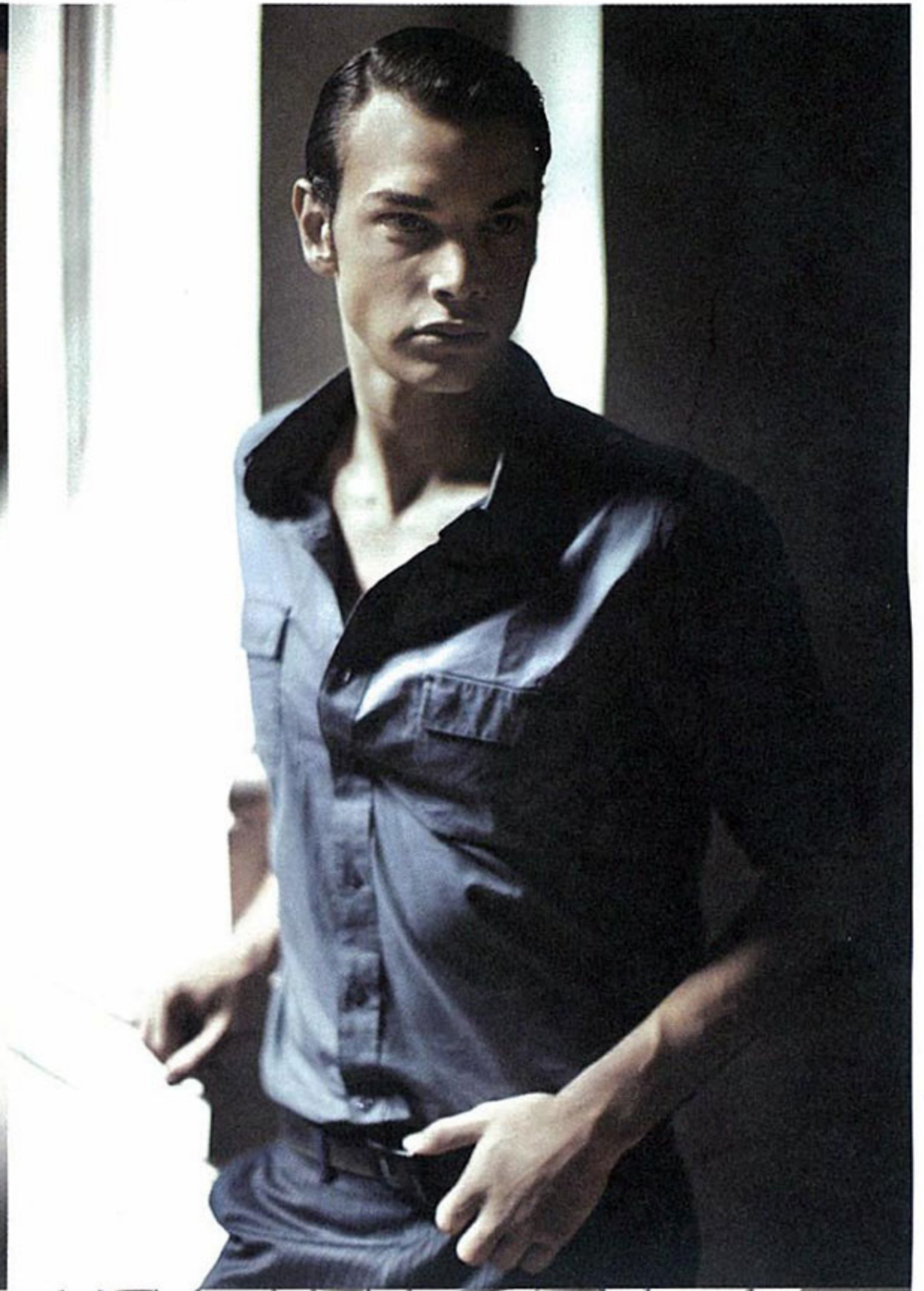
LARRIE

since 1978

L Larrie, the ultimate brand for men after work. L Larrie man is a perfectionist, confident, fun-loving, and rugged. Detailed wallets represent its wearer's identity of being perfectionist and strive for the best while being rugged after work. The sleek shoes bring the wearer to take on the world while being himself at the same time.



9081 - DJ23 Black

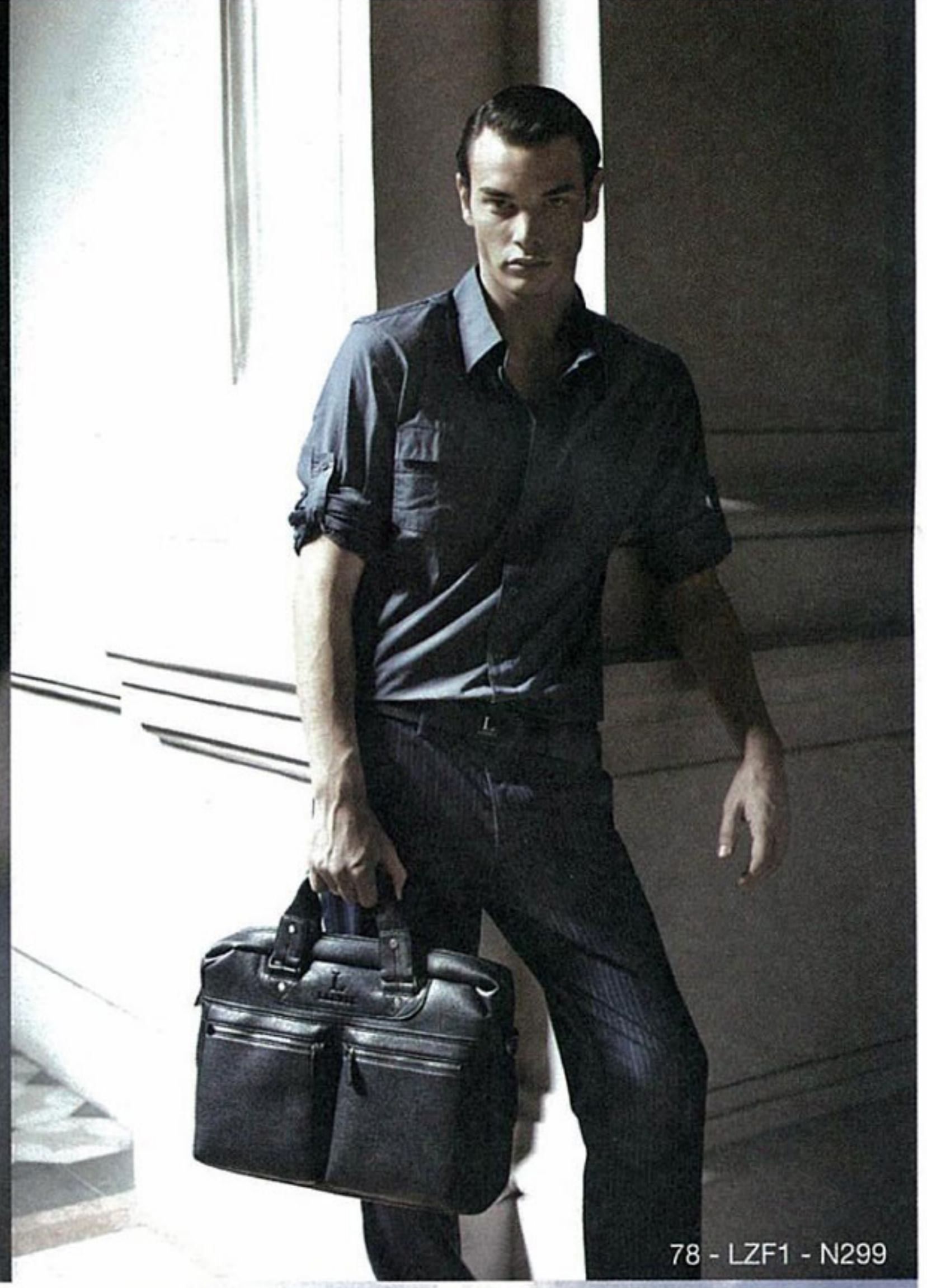


9582 - FP32 BROWN

9581 - DJ01 BLACK / WHITE



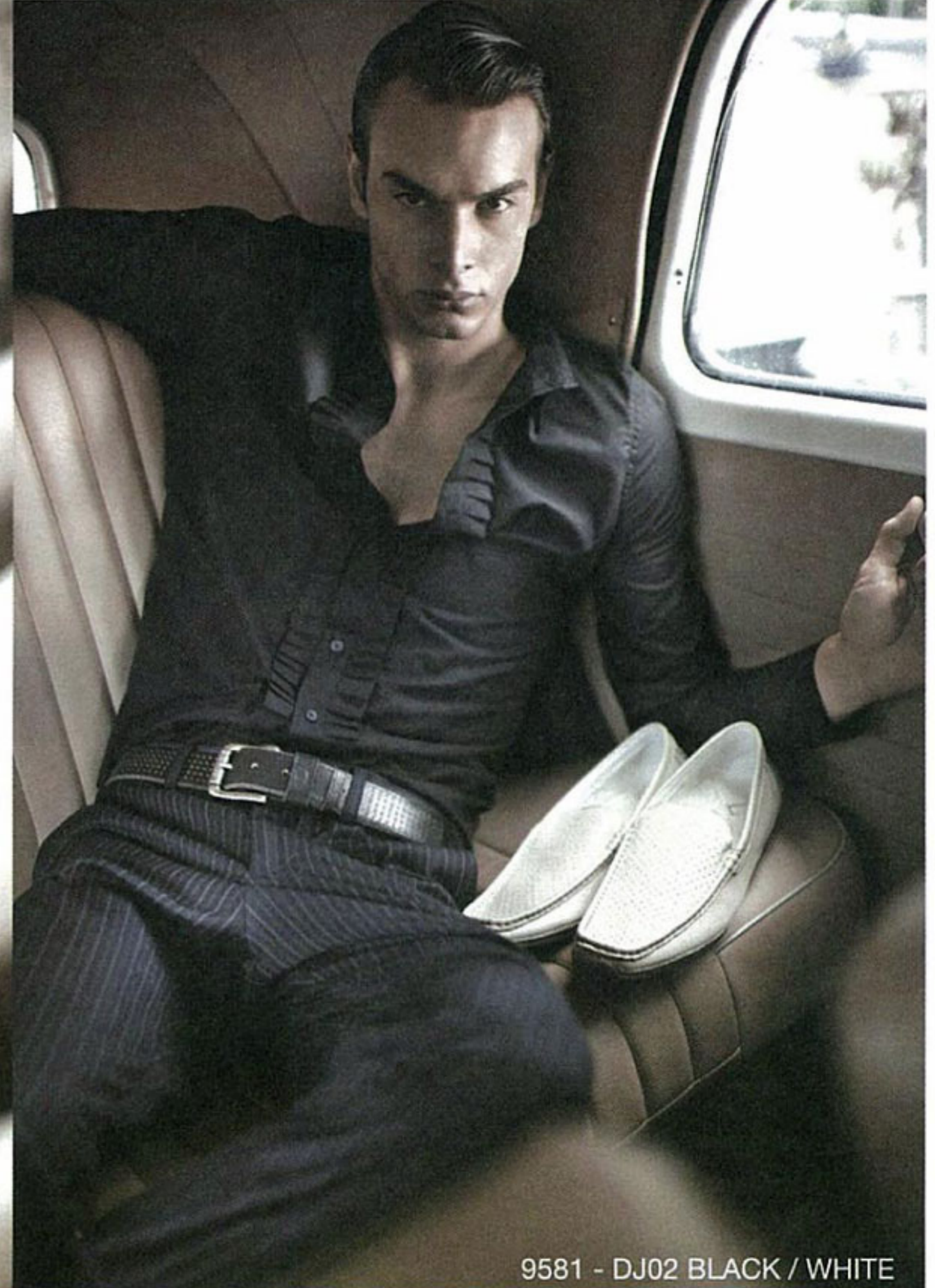
78 - LZ F2 - N199



78 - LZ F1 - N299



9582 - FP31 BROWN



9581 - DJ02 BLACK / WHITE



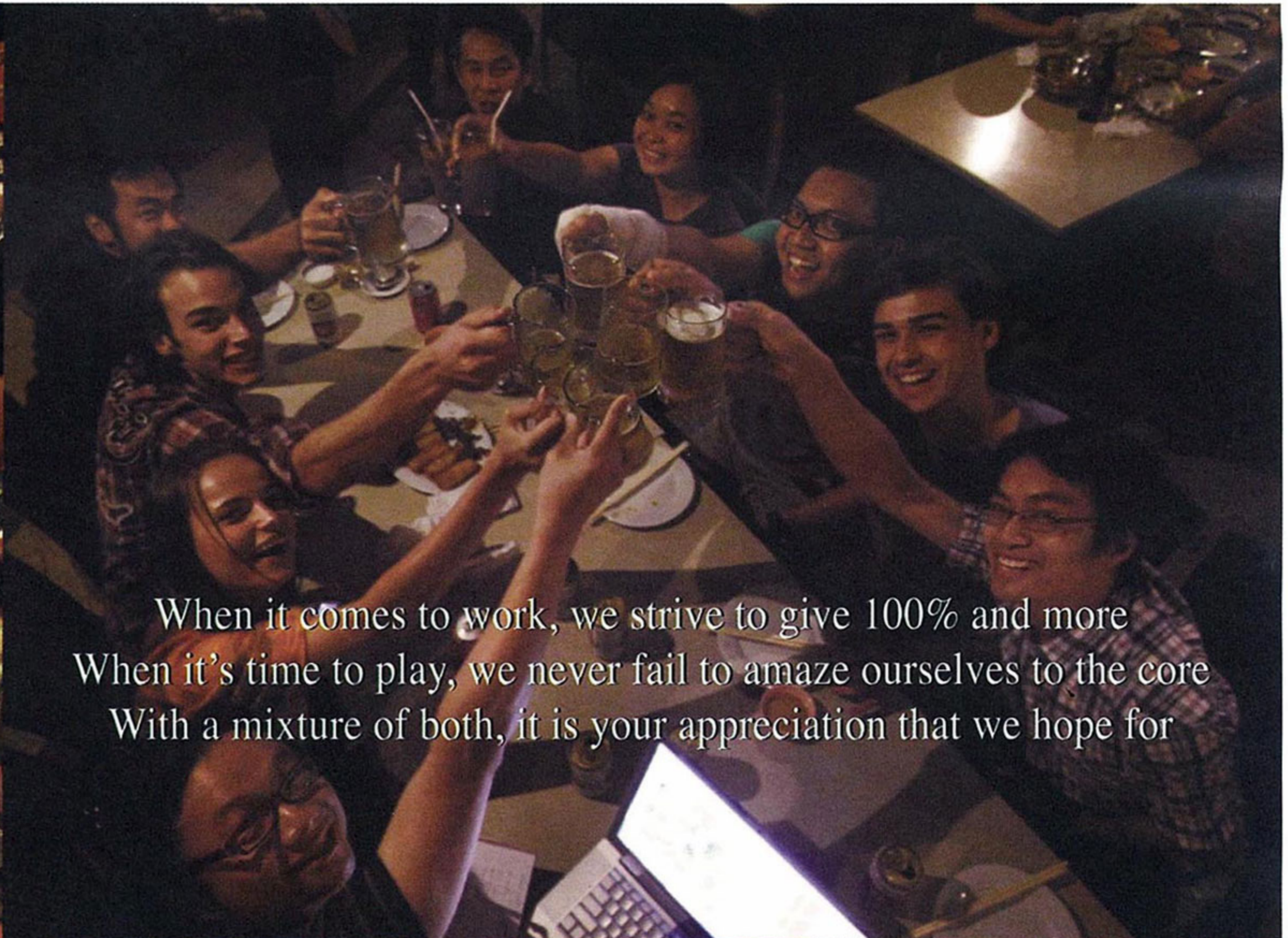
Creative Director
Eddie Chong

Time has passed so fast that it must have been on fast forward mode as Larrie is celebrating its 30th anniversary in 2008. This is our fourth issue of Larrie Travel Journal and we have chosen Ho Chi Minh City in Vietnam as the destination for the shooting of our travel journal. The city oozes the appeal of East meets West due to their unique history with the French. The city exudes elegance while at the same time displays the friendliness and warmth of the Vietnamese people. These two qualities are the perfect element to highlight that Larrie shoes comfort is friendly to its wearer while being stylish at the same time.

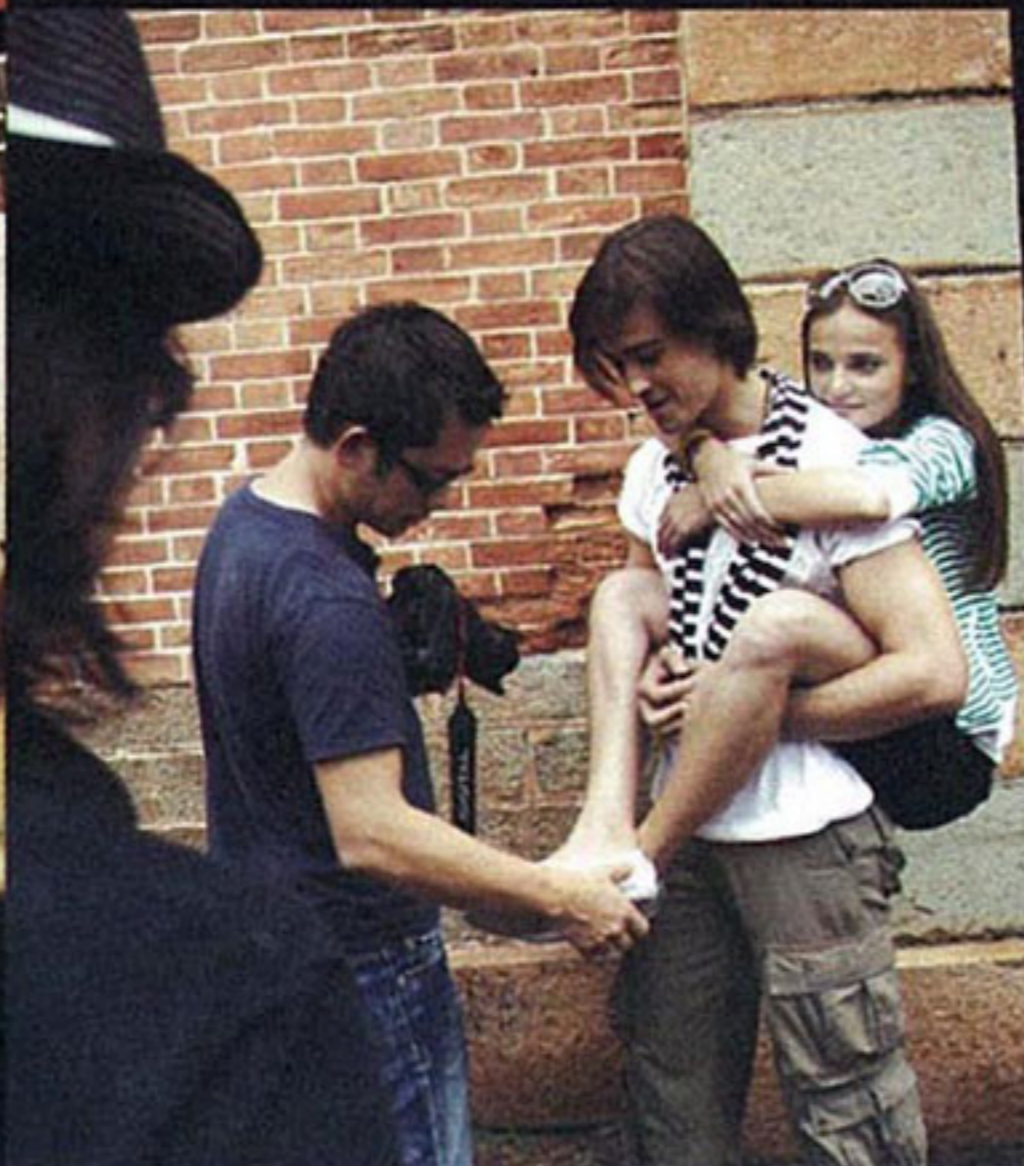
The theme for Larrie Travel Journal is "Enjoy Your Life", which means enjoy every moment that leaves footprints in your life and seize every opportunity to be a better person in future. Larrie shoes are the perfect companion with every step you take whether you are having a carefree moment or striving for the best in the corporate world.

Larrie always strive for improvement to cope with the changes in demand of the consumers for shoes. We see ourselves as the perfect choice for our customers in the future and we are doing our best so that Larrie can accompany you for another 30 years to come. We strive to be a well-known brand not only for another 30 years but for the many years to come. To achieve this, we will need to depend on our dedicated staff, which without them we would not be where we are today.

Larrie would like to express the greatest gratitude for those involve in the production of Larrie Travel Journal. Without them, the making of Larrie Travel Journal will be an impossible feat!



When it comes to work, we strive to give 100% and more
When it's time to play, we never fail to amaze ourselves to the core
With a mixture of both, it is your appreciation that we hope for



CELEBRATING HAPPY MOMENTS AT
Secret Recipe®

Bringing together people from all walks of life, putting smiles on their faces for the common love of good food and great times; Secret Recipe Lifestyle café is the ultimate dining destination to get together, for parties, and special occasions with your loved ones.

TIP
Did not make it to Ho Chi Minh? No worries – do you know you can savour a slice of Vietnamese fare at Secret Recipe Lifestyle Café too? Try their fragrant Vietnamese beef noodle, traditional rice noodles, immersed in homemade beef broth accompanied with tender sliced beef fillets, beef balls, and bean sprouts is highly recommended.

And of course, the journey does not stop there – treat your tummy to its exciting fusion menu featuring hot and spicy Tom Yum Kung Noodle, exotic Thai Style Fried Rice, award-winning Irish Lamb Stew, roast chicken with turmeric sauce and so much more ...

Celebration of happy moments at Secret Recipe cafés, whether it is savouring the fusion hot meals, or their famous cheese cakes over a cup of coffee, it is an experience not to be missed!

• SINGAPORE • MALAYSIA • INDONESIA • THAILAND
• PHILIPPINES • CHINA • PAKISTAN

Simply the Best...

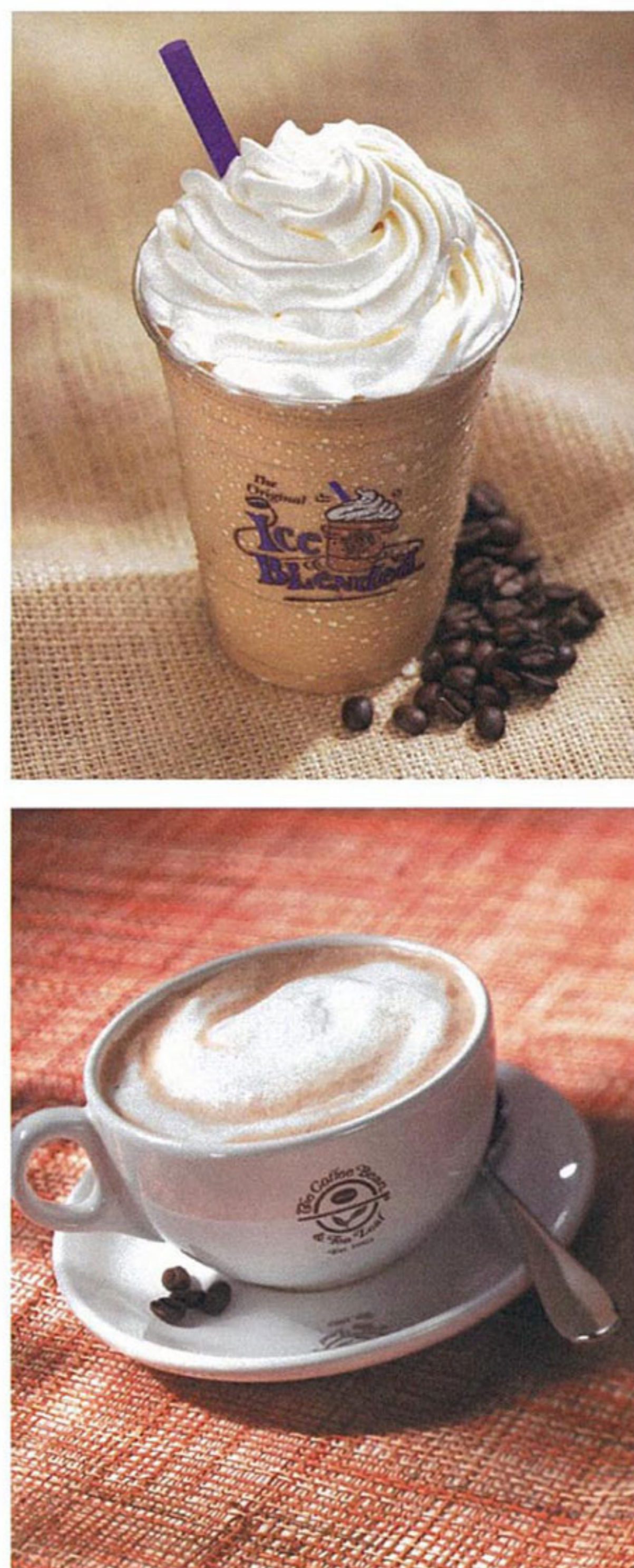
Having established in 1963 and known around the world as “The Best of L.A.”, the Coffee Bean & Tea Leaf is the oldest and largest privately owned chain of specialty coffee stores in the world.

With a reputation for excellence, the Coffee Bean & Tea Leaf is indeed a leader in product innovations, having developed our very own signature drink- the Original Ice Blended®. A smooth, creamy, ice blended coffee that tastes deliciously naughty, consisting of crushed ice, skim milk and of course our secret coffee extract. It is available in both Mocha and Vanilla flavours, no added sugar and with or without that wickedly yummy whipped cream topping. We also offer non-coffee drinks such as the Berry'd Treasure and Malibu Dream Ice Blended, ideally for the kids.

The signature of all Coffee Bean & Tea Leaf outlets around the world, a cozy ambiance decorated with oak wood design to create the ‘home away from home’ concept adds a distinctive and comfortable feeling to our valued patrons. At Coffee Bean & Tea Leaf, we retail a complete line of our fine beverages, complete breakfast menu and also food menu.

Our company serves over 30 million coffees and tea beverages annually worldwide. Providing the highest quality coffees and teas for nearly forty years, The Coffee Bean & Tea Leaf currently has over 200 company owned stores in California, Arizona, Nevada, Singapore, Malaysia, Sabah, Taiwan, UAE, Korea, Brunei, Indonesia, the Philippines, Australia, Shanghai, Israel and Brunei and continues to expand both domestically and internationally.

Since our inception in Malaysia back in September 1997, we have experienced phenomenal success in expanding our chain of “specialty” coffee stores, from our very first flagship store in Kuala Lumpur Plaza to our current store at Jaya One (over 48 outlets) all of which experiencing the same level of mass appeal and popularity.



espresso

A LITTLE HUMAN TOUCH MAKES A BIG DIFFERENCE.

We take time to hand-craft each espresso drink, ensuring every one comes out perfectly.

The Coffee Bean & Tea Leaf.



The Capital of Motorbikes

KỶ NIỆM LẦN THỨ 100 NGÀY SINH HỒ CHỦ TỊCH

1890-1970

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 CẢ ĐỜI TÔI
 CHO
 DÂN TỘC TÔI.”

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